



# POWER OF GIVING

2015 DONOR IMPACT REPORT

**Newark Beth Israel Medical Center  
Children's Hospital of New Jersey**


# Dear Friends,


Countless times, patients tell us how Newark Beth Israel Medical Center (NBIMC) and Children's Hospital of New Jersey (CHoNJ) has changed their lives -- *returned them to a better quality of life and given them more time with their loved ones.* The Beth's extraordinary health care has that effect on patients and is recognized as an important medical resource for not only the greater Newark community, but for residents across the state and beyond.

We are proud to present our **2015 Power of Giving** report. Please take the time to read about how the generosity of donors like you, along with the support of foundations and corporations, has aided in the care of our patients and the community. Your donations have supported the new Healthcare Foundation of New Jersey Breast Health Center, provided psychosocial care for children and adults with cancer and blood disorders, delivered wellness programs for seniors, college readiness programs for teens, cardiology fellowships for the next generation of physicians and conducted clinical research that advanced patient outcomes.

These are exciting times as Barnabas Health (BH) has merged with Robert Wood Johnson Healthcare System (RWJ). By uniting the organizations, BH and RWJ will leverage their individual strengths to promote wellness throughout the region. We may have a new system name, but the goal is the same -- making all of our communities healthier. We are grateful for your commitment to a healthier Newark and New Jersey. Thank you for entrusting us with your gifts and for working with us to provide compassionate, leading edge medical care to all in need.

Sincerely,

  
 Darrell K. Terry, Sr., MHA, MPH, FACHE  
 President and Chief Executive Officer

  
 Beth S. Tepper  
 Interim Vice President of Development

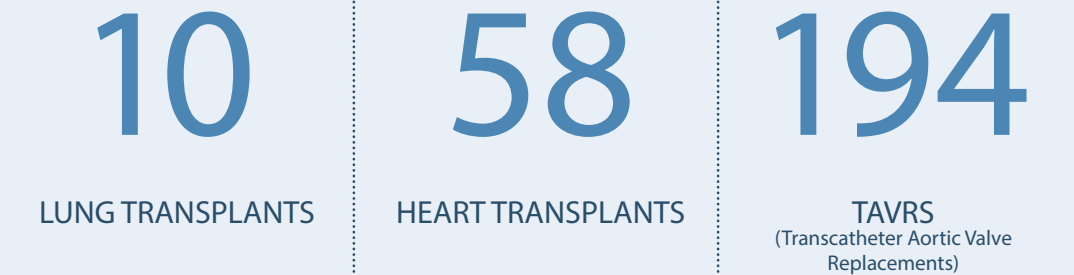
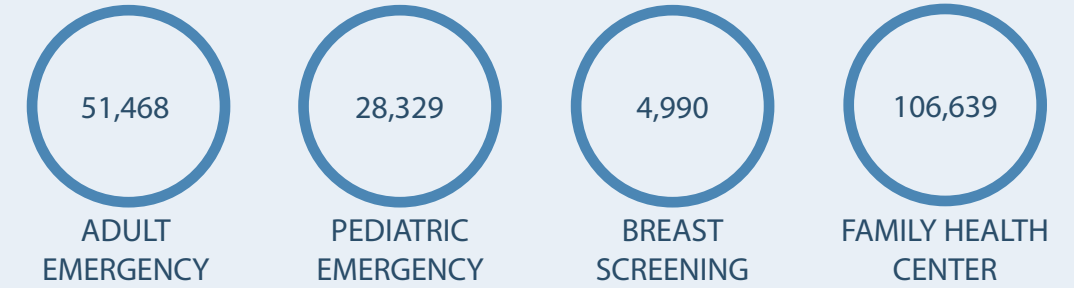


by the numbers

## Admissions

**17,358** } 14,692 ADULT  
 2,000 PEDIATRIC  
 666 NICU

## Visits



PHILANTHROPY/  
DONOR SUPPORT

**\$3.6 MILLION**

“ THE CARE WAS OUTSTANDING AND THE DOCTORS AND STAFF TREATED ME LIKE FAMILY. ”

- Joy Rouse, Patient

**Newark Beth Israel Medical Center  
 Children's Hospital of New Jersey**

# THANK YOU — YOU MAKE A DIFFERENCE.

## OUTPATIENT BREAST PROCEDURES IN 2015

4,990

SCREENING  
MAMMOGRAPHY

6,660

TOMOSYNTHESIS  
(3D MAMMOGRAPHY)

681

INTERVENTIONAL  
PROCEDURE

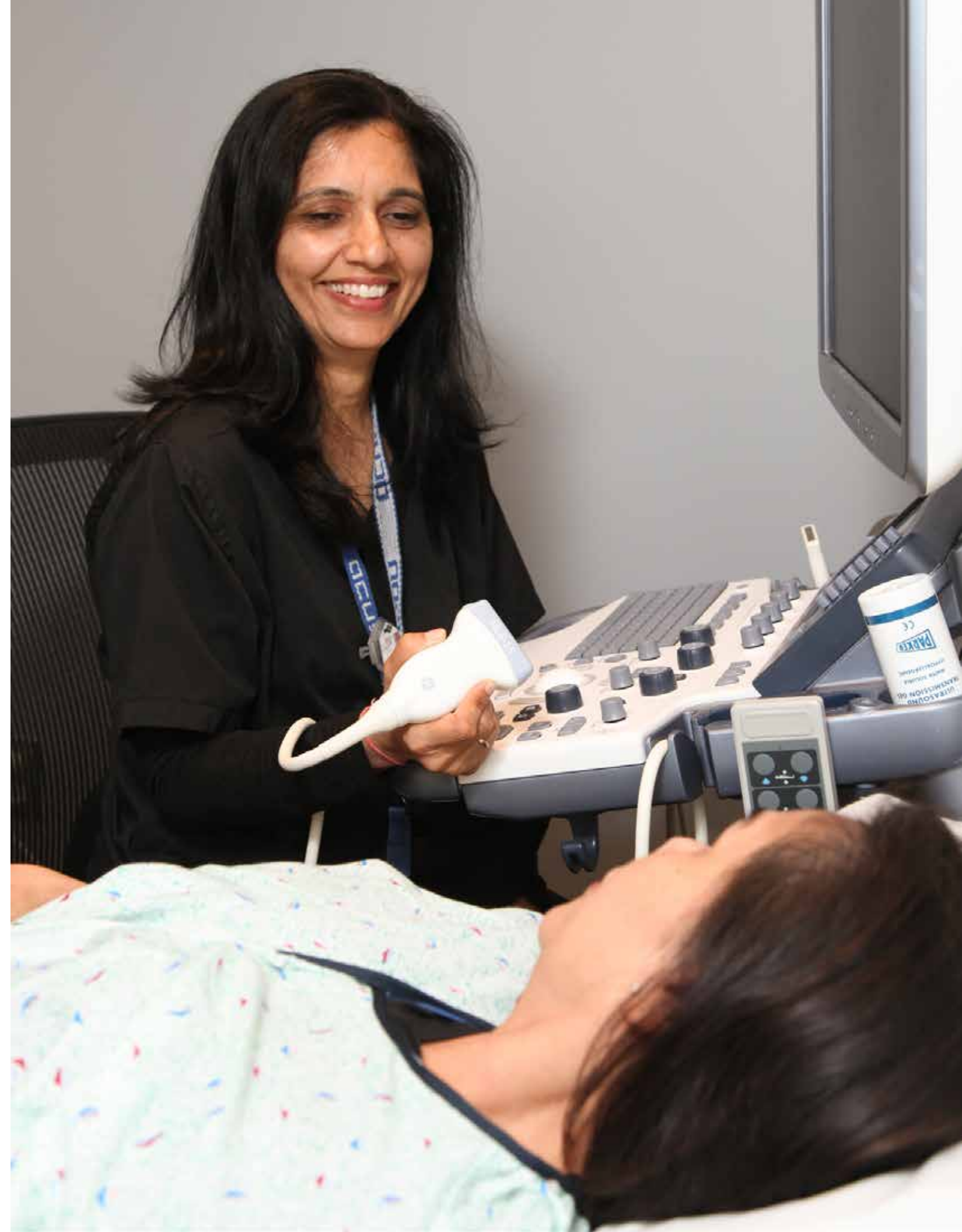
With support from the **Avon Foundation and individual donors**, we have a successful breast cancer patient navigation program, *Steering Women Through Breast Cancer*, where our patients are navigated from diagnosis to survivorship. Patient nurse navigators help facilitate treatment by educating and supporting our patients to ensure they have the continuity of care that leads to the best possible outcomes.

**The Healthcare Foundation of New Jersey Breast Health Center** opened in 2015 and is transforming breast health care for the Greater Newark community. The new Center provides a comfortable and convenient spa-like environment, allowing for easy scheduling and state-of-the-art care. The Breast Health Center's collaborative, multidisciplinary team of board-certified, fellowship-trained physicians and all female staff of breast technologists utilize the newest technology to screen and detect breast abnormalities at the earliest stages possible. Diagnostic services include: 3D mammography (tomosynthesis), digital mammography, breast MRI and breast ultrasound.

## DID YOU KNOW

**16,220** OUTPATIENT BREAST PROCEDURES WERE PROVIDED AT THE BETH IN 2015.

PROCEDURES PROVIDED INCLUDE SCREENING MAMMOGRAPHY, DIAGNOSTIC MAMMOGRAPHY, BREAST ULTRASOUND, BREAST MRI, BREAST INTERVENTIONAL PROCEDURE, AND BREAST TOMOSYNTHESIS.





*“Through my battle with cancer, the staff treated me like family, like I was the only person that mattered.”*  
 - Cathy Cooper



*“When I walk into Newark Beth Israel, I feel at home. The hospital and entire staff mean the world to me.”*  
 - Augustine Concepcion

## PATIENT SPOTLIGHT

◀ Diagnosed with breast cancer, **Cathy Cooper** was provided with exceptional care at The Beth’s **Frederick B. Cohen, MD, Comprehensive Cancer and Blood Disorder Center**. Today, she can say that she has been cancer free for 15 years.

◀ At two years old, **Augustine Concepcion** was diagnosed at The Beth with a congenital heart block. Forty-five years later, he has undergone 104 heart-related surgeries and received 18 pacemakers. All but two pacemakers were implanted by The Beth’s very own **Dr. Victor Parsonnet**.

# LIFE SAVING CARE

Through the support of **The Healthcare Foundation of New Jersey**, our first Lester Z. Lieberman Fellow for Hematology/Oncology, Shyam Kumar Ravisankar, MD, began working at The Beth in July. Dr. Ravisankar is providing healthcare to patients that encompasses the principles of humanism in healthcare: compassion, empathy, respect, and cultural sensitivity.

Thanks to the **Lichtman Family Foundation**, we are able to provide special, often custom, sleeves that help to minimize complications related to lymphedema, a complication of breast cancer treatment.

The **Tom Coughlin Jay Fund** provides families who have children being treated for cancer with emergency relief funds, allowing parents to focus on their child’s well-being. Grant funds are used for housing assistance, transportation and food while their child is undergoing care.

A grant from **Edward W. & Stella C. Van Houten Memorial Fund** supported the purchase of a micro T-probe, which is helping improve the quality of cardiac surgical care provided to children throughout the State of New Jersey. With this new equipment, our pediatric cardio-thoracic surgeons can provide life-saving open heart surgeries to infants as small as 3 pounds.

The C6 Family waiting room renovation created a peaceful space for families whose loved ones receive life-saving cardiac care. With the generous support of donors to our cardiology programs, our families can now spend time with their relatives and friends in a healing and harmonious environment.

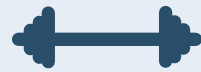
Donors to our Cardiac Education & Research Fund supported education of cardiology fellows and the research they presented for national publications. Our continuing education programs keep The Beth competitive, bringing only the best doctors to train and provide the best, leading edge care.



# PHILANTHROPY FOR OUR CHILDREN AND TEENS



Our B5 teen lounge received new electronic gaming systems thanks to **The Daniel Galorenzo Foundation** and the **Starlight Children's Foundation**. These fun additions are helping our teen patients find some fun and peace during their hospital stay.



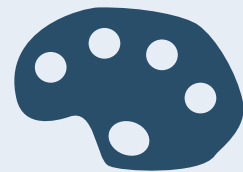
Thank you to the **Jewish Women's Foundation of New Jersey** for making the Healthy Body, Healthy Mind program at Barringer High School possible. Thirty at-risk girls learn how to increase their physical and mental health through workshops.



**Spirit of Children** brings a happier Halloween to CHNJ patients through our Child Life program. Each year, the Halloween retailer, Spirit of Halloween, brings the fun and excitement of the holiday to young patients at CHNJ by hosting a big Halloween party at The Beth.



The **E.J. Grassman Trust** provided a grant to support the Children's Crisis Intervention Center and the Therapeutic Learning Center which has helped improve the therapeutic environment for the 600 children who use these services annually.



The **Valerie Fund** at The Beth and the **each one counts Foundation** provide us with the gift of art therapy. **Francesca Cangeloso**, our art therapist, has helped over 300 patients by encouraging them to make images to express their pain, followed by reflection and visual healing.

*"Often times when we create our feelings, especially of pain, it helps distract us from feeling pain and helps elevate healing." – Francesca Cangeloso*



# IN THE COMMUNITY

Beginning in 2016, **The Beth Greenhouse** will provide healthy food and education to South Ward residents of Newark including NBIMC patients, elderly, local school children, and residents as well as NBIMC employees. This vital and sustainable greenhouse will produce more than 5,000 pounds of high quality, nutritious, locally grown lettuce, fruits, herbs and greens which will be sold directly to the community, including schools and local bodegas.



Funding from the **Nicholson Foundation's Catalyst Initiative** has enabled The Beth to partner with the **Community Food Bank of New Jersey (CFBNJ)** to address issues of food insecurity.



We have begun training and skill development that is necessary to address the challenge of a lack of access to the healthy foods and nutrition education needed to manage and prevent disease in the Newark community.



NBIMC/CHNJ has partnered with the New Jersey Symphony Orchestra to bring healing to our patients through music. Our Child Life and Cancer Center patients have enjoyed and benefitted from the music.

## DID YOU KNOW

There are creative ways to support Newark Beth Israel Medical Center and Children's Hospital of New Jersey? Ways in which NBIMC/CHoNJ, you and your loved ones all benefit at the same time? Such giving techniques are called "planned gifts." With this thoughtful planning, you create win-win solutions for you and Newark Beth Israel Medical Center and Children's Hospital of New Jersey.

# PARSONNET LEGACY SOCIETY

## SPOTLIGHT: JUDITH LIEBERMAN ▶

"My husband, Lester, was committed to the mission of Newark Beth Israel Medical Center, and spent much of his time and energy helping the Beth to thrive. When, in later life, he became ill, the outstanding quality of care and support he received at The Beth's Cohen Cancer Center gave him extra years and peace of mind for all of our family. I want to give back to the institution that gave so much to us."



## WAYS TO GIVE

- Write a check or charge a donation on your credit card to Newark Beth Israel Medical Center Foundation to use where needed most (unrestricted) or in support of a specific program or service (restricted). All donations are income tax deductible.
- Make a gift with appreciated stocks, bonds, or mutual funds, an especially attractive and easy option for those who wish to enjoy significant tax savings on assets that have increased in value. Other property may also be used as a gift.
- Make a gift in honor of a loved one. An honorarium is a wonderful way to acknowledge a friend or loved one who is recovering, commemorate a birthday, an anniversary, or any other occasion.
- Ask your company to match your gift with theirs. Matching gifts can double or triple your gift. Both you and your company will be recognized.
- Make Newark Beth Israel Medical Center Foundation or Children's Hospital of New Jersey a beneficiary in your will to provide for their futures and leave a legacy.
- Help us recognize and bring a smile to the faces of our doctors and nurses—your doctors and nurses—by sending a heartfelt "thank-you" and making a donation in their honor, so they can continue to bring smiles to the faces of their patients. We'll deliver the message personally and make their day. Your donation also helps Newark Beth Israel Medical Center and Children's Hospital of New Jersey continue to save—and change—patient lives.



▲  
Were you born at The Beth? Fill out our survey at  
[newarkbethfoundation.org](http://newarkbethfoundation.org)

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**Newark Beth Israel Medical Center  
Children's Hospital of New Jersey**