

# GETTING TO KNOW ALICE

**ASSET LIMITED, INCOME CONSTRAINED, EMPLOYED**

ALICE workers...



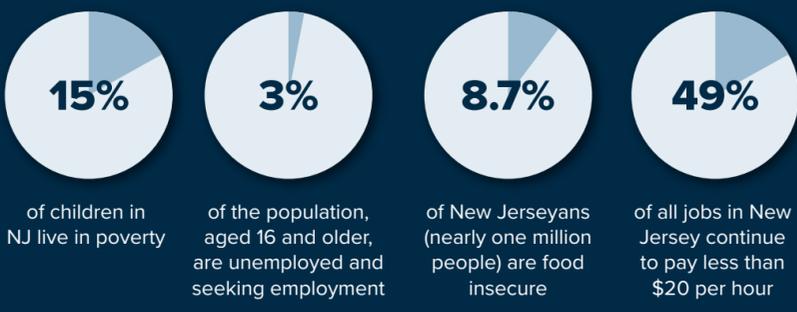
- Educate our children
  - Keep us healthy
  - Make our quality of life possible
- But they...**
- Do not earn enough to support their families
  - Must make tough choices such as deciding between quality child care or paying the rent

In New Jersey, **37% of households** could not meet their basic needs in 2018. That's **1.2 million households** that could not afford the basics, including housing, child care, food, transportation, health care, and technology.

ALICE households



## SOCIOECONOMIC FACTORS



### Food Insecure New Jerseyans

**670,000** New Jerseyans are on SNAP, formerly known as food stamps and receive an average of \$142 per month to feed their families.



**1 in 15** New Jersey workers benefit from SNAP

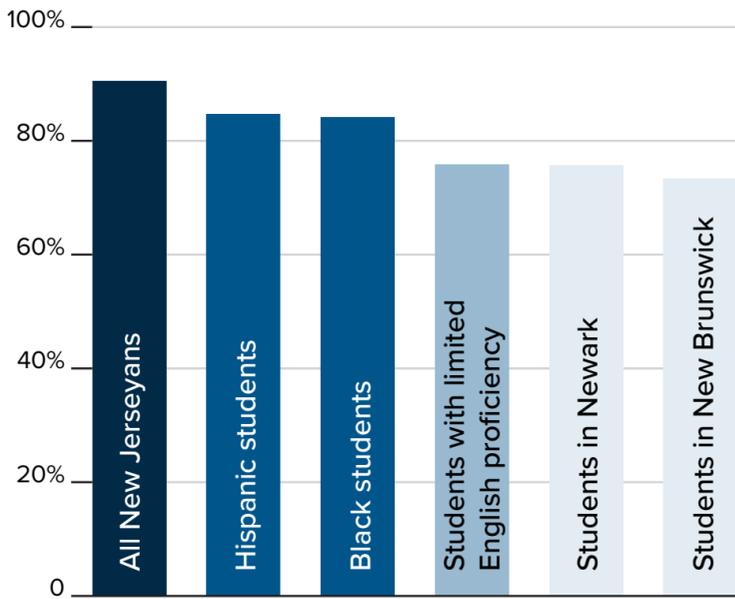
**1 in 3** food insecure New Jerseyans make too much money to qualify for SNAP

**219,760** children in the Garden State go to bed hungry

**200,000** older adults do not have enough to eat

**1 in 5** Community College students are hungry

While **90.9%** of New Jersey residents graduate from high school, this rate drops for vulnerable populations.



**22% of households** in the state struggle with:

Overcrowding

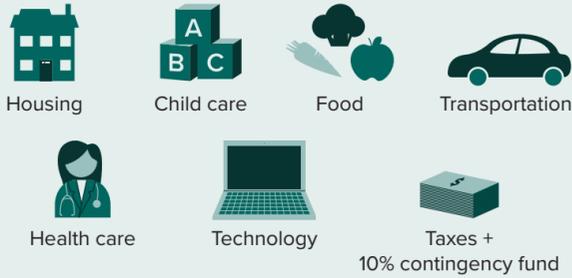
High housing costs

Lack of kitchen or plumbing facilities

## ALICE MEASURES

**The ALICE Household Survival Budget** is the *bare minimum* cost of household basics necessary to live and work in the modern economy in each county.

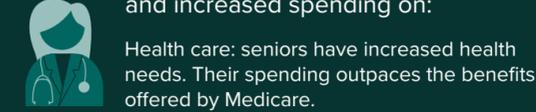
Accounts for:



**The ALICE Senior Survival Budget** adjusts the Survival Budget to reflect reduced spending on:



and increased spending on:



### The ALICE Threshold

represents the average income needed in each county to afford the basics defined by the Household Survival Budget.

### The ALICE Essentials Index

is a national measure that tracks the increase in costs of specific basic necessities and can be seen as a companion to the Consumer Price Index, which covers all goods and services people buy regularly.

### The Economic Benefits of Equity Analysis

quantifies the benefits of raising the income of all households to the ALICE Threshold.

## WHAT UNITED FOR ALICE IS DOING

### Producing Reports

The ALICE Reports provide **unbiased data** that is **replicable, easily updated** on a regular basis, and **sensitive** to local context.



Each ALICE Report contains data on **household budgets, demographics, employment opportunities, housing affordability, public and private assistance**, and other critical economic factors.

The ALICE methodology is **reviewed biennially** by outside experts and each state Report is supported by an **independent Research Advisory Committee** of local data and subject-matter experts.

### Leading a Learning Community

United for ALICE facilitates a forum for **sharing experiences, developing best practices, and building broader impact and fundraising strategies.**



The network of stakeholders who care about ALICE participate in sessions to **learn and share new ideas, policy innovations, and best practices** with one another.

### Inspiring Action

The ultimate goal of this project is to **stimulate action** that will **improve the financial stability** of ALICE families and their communities.



Local United Ways involved in this effort are **forging new relationships** with community partners, educators, corporations, and government officials to **identify opportunities** and **build strategies** that support ALICE.

The ALICE data has been widely used in the **education, government, nonprofit, health, policy, and research** arenas to better understand local economic conditions and the demographics of our communities.

**Sources:** <https://www.rwjbh.org/why-rwjbnabas-health-social-impact/social-impact-and-community-investment-strategic/who-is-alice/> • <https://www.unitedforalice.org/methodology/> • <https://www.unitedforalice.org/new-jersey/> • <https://www.unitedforalice.org/overview/>

### Food insecurity and housing data:

<https://www.rwjbh.org/why-rwjbnabas-health-social-impact/social-impact-and-community-investment-strategic/who-is-alice/> • <https://www.feedingamerica.org/hunger-in-america/new-jersey/> • <https://www.nj.gov/governor/news/562020/20200327a.shtml> • [https://www.countyhealthrankings.org/sites/default/files/media/document/state/downloads/CHR2018\\_NJ\\_v2.pdf](https://www.countyhealthrankings.org/sites/default/files/media/document/state/downloads/CHR2018_NJ_v2.pdf)  
**Graduation rates data:** <https://nj.gov/education/data/grate/2018/4YearGraduation.xls>