Lifeline

Independent.
Yet Never Alone.

Simple, fast access to help 24/7.
No long-term contract required.

(908) 704-0096
www.rwjuh.edu/lifeline
why Lifeline?

Reason #1: An elderly father lives alone. He abruptly falls and cannot get up or reach a phone to call for help.

Reason #2: You become locked out of the house so you need to contact someone who has a key.

Reason #3: A mom is out in the backyard garden. She suddenly becomes short of breath and no one is around to help.

Reason #4: A young teenager with epilepsy is out running the trails in a remote area of woods when a seizure strikes.

ALL OF THESE LIFELINE CLIENTS GOT HELP
The Lifeline Program:

Help When You Need It

For over 30 years, the Lifeline Program at Robert Wood Johnson University Hospital (RWJ) has been dedicated to improving the quality of life for individuals of all ages by connecting them to help 24/7, both at home and on-the-go.

Led by a team of seasoned experts, in collaboration with monitoring by Philips, the pioneer of the medical alert system, RWJ's Lifeline Program combines personalized service with a suite of innovative, FDA-approved medical alert products and services. The program gives clients the ability to remain independent, safe and healthy without relying on a caregiver.

The Lifeline Program has expanded to include our Somerset and New Brunswick campuses, and is now available to all of the diverse communities that RWJ serves throughout New Jersey.

Subscribing is easy and there is no long-term contract required.
Call today (908) 704-0096!
RWJ’s Lifeline plans start as low as $29.95 per month

All services are provided on a month-to-month basis with no long-term commitment. Free activation is included.

To subscribe or learn more, call the RWJ Lifeline Program at (908)704-0096.

RWJ and Philips: Keeping You Connected, At Home... or On-the-Go

Selecting the right Lifeline plan is simplified with a personal consultation from a RWJ Lifeline specialist, who will help clients choose from a wide range of products and services based on individual needs, beginning with the right type of system:

- **HomeSafe**: for those living or spending time alone, help is within reach both inside the home and around the yard.

- **GoSafe**: for those maintaining an active lifestyle, six state-of-the-art technologies can pinpoint a client’s exact location and connect them with help anywhere in the continental United States.

*See product insert inside back cover for more details*
Clients may choose either the in-home or on-the-go Lifeline system. Both are available with the local RWJ service package or the direct-to-customer package.

RWJ’s Lifeline specialists will explain the wide variety of features and benefits, like:

- AutoAlert - automatic fall detection
- Waterproof help buttons
- Push-button wristbands and pendants
- Landline or wireless communicators
  - 30-hour battery back-up
- Two-way voice communication
- Multilingual communication

With the local service package, Lifeline clients receive installation and maintenance from the RWJ Home Visit Team.

Clients are billed monthly and no long-term contract is required.
How it Works

1 – Be Connected
Help is available any time of the day or night, with the push of a button or when a fall is automatically detected, immediately activating the connection to the Philips Lifeline Response Center. Standing by are highly-trained Personal Response Associates (PRAs), to field client calls and quickly assess every situation.

2 – Be Located With the GoSafe Service
If clients are unable to communicate their location, PRAs use GoSafe’s advanced positioning technologies to pinpoint the specific address or location.

3 – Be Helped
Ultimately, the outcome for all Lifeline products is the same … connecting clients with the help they need.

PRAs will assess each situation and either contact someone from the client’s pre-established list of family members, friends and neighbors, or they will dispatch the appropriate emergency services (medical, police, fire), and in some cases, they will alert both.
Quality Medical Alert Service for Families In Need.
Peace of Mind 24/7.

Lifeline clients range in age from 25 to 105, because maintaining independence is deeply personal and important. Friends and family can’t always be there to help.

The Lifeline Program at RWJ has helped thousands of clients lead safe, healthy, active and independent lives in their homes and communities.

Lifeline provides clients and their loved ones with reassurance that access to help is always available.

Friends and family can’t always be there to help.
The solution is Lifeline.

Since 1984, the Lifeline Program at RWJ has been providing service to thousands of clients throughout New Jersey and responding to hundreds of incidents every year.

To subscribe, call (908) 704-0096

Be prepared.
Be confident with Lifeline at RWJ.
Subscribe today!
Call today for a free consultation.

Kathi Bennett, Manager
Lifeline Program
Robert Wood Johnson University Hospital Somerset and New Brunswick

(908) 704-0096
1. Lifeline may not always be able to determine a client’s location.
2. Coverage provided where AT&T Wireless coverage is available.
3. AutoAlert does not detect 100 percent of falls: gradual slides may not register as a fall.

If possible, clients should always push their button when help is needed.