

# Designer Bag BINGO & Tricky Tray

**FRIDAY, SEPTEMBER 26, 2025**

**To benefit the Steeplechase Cancer Center at Robert Wood Johnson University Hospital Somerset.**

## **Presenting Sponsor (\$7,500) – Exclusive Opportunity**

- Name added to event title “Designer Bag Bingo and Tricky Tray presented by Your Name”.
- Name/logo on all marketing materials as presenting sponsor.
- Name/logo placement and link on event registration website as presenting sponsor.
- Inclusion in media releases as the event sponsor.
- Inclusion in event communication to registrants.
- Full-page ad in event brochure.
- Digital ad to be displayed on the Foundation’s digital communication board located off the main lobby inside Robert Wood Johnson University Hospital until December 1<sup>st</sup>.
- Social media mentions.
- Reserved table for twelve (12) to the event.
- Speaking opportunity at the event.
- Opportunity to have an exhibitor table at the event and to place promotional item/materials in guest packets.
- Donor recognition on SHCF Donor Wall.
- Recognition signage to be displayed at Steeplechase Cancer Center @ RWJUH Somerset.

## **Platinum Sponsor (\$5,000)**

- Logo on signage at the event.
- Inclusion in event communications to registrants.
- Logo and link on event registration website.
- Full-page ad in event brochure.
- Digital ad to be displayed on the Foundation’s digital communication board located off the main lobby inside Robert Wood Johnson University Hospital until December 1<sup>st</sup>.
- Social media mentions with all platinum sponsors.
- Opportunity to have exhibitor table at the event.
- Recognition signage to be displayed at Steeplechase Cancer Center @ RWJUH Somerset.
- Six (6) complimentary entries to the event.

## **Gold Sponsor (\$2,500)**

- Logo on signage at the event.
- Logo and link on event registration website.
- Half-page ad in event brochure.
- Digital ad to be displayed on the Foundation’s digital communication board located off the main lobby inside Robert Wood Johnson University Hospital until December 1<sup>st</sup>.
- Social media mentions with all gold sponsors.
- Recognition signage to be displayed at Steeplechase Cancer Center @ RWJUH Somerset.
- Four (4) complimentary entries to the event.

**Silver Sponsor (\$1,200)**

- Logo and link on event registration website.
- Half-page ad in event brochure.
- Digital ad to be displayed on the Foundation’s digital communication board located off the main lobby inside Robert Wood Johnson University Hospital until December 1<sup>st</sup>.
- Social media mentions with all silver sponsors.
- Recognition signage to be displayed at Steeplechase Cancer Center @ RWJUH Somerset.
- Two (2) complimentary entries to the event.

**Bronze Sponsor (\$500)**

- Logo and link on event registration website.
- Half-page ad in event brochure.
- Digital ad to be displayed on the Foundation’s digital communication board located off the main lobby inside Robert Wood Johnson University Hospital until December 1<sup>st</sup>.
- Social media mentions with all bronze sponsors.
- Recognition signage to be displayed at Steeplechase Cancer Center @ RWJUH Somerset.

**Advertising Opportunities**

The brochure is an excellent way to promote your business/organization. This brochure will be distributed at the Designer Bag Bingo and your ad will be featured on the Foundation’s digital communication board located off of the main lobby inside Robert Wood Johnson University Hospital Somerset until December 1<sup>st</sup>.

Outside Back Cover (4-Color).....	SOLD
Inside Front Cover (4-Color).....	\$750
Inside Back Cover (4-Color).....	\$750
Full-Page (4-Color).....	\$500
Half-Page (4-Color).....	\$300

**ADVERTISEMENT PRODUCTION SPECIFICATIONS**

Deadline for submissions of ads and payment: Friday, September 5, 2025.  
Souvenir Book Dimensions: Full-Page 5” x 8” – Half-Page 5” x 4” .  
Digital Communication Board Requirement: PNG file (landscape).

**AD REQUIREMENTS**

- Electronic files are required for all ads.
- Brochure files must be submitted as high resolution PDF or JPG.
- Digital Communication Board files must be submitted as high resolution PNG.
- All ads are subject to acceptance by Somerset Health Care Foundation.
- Email artwork to: SHCF@rwjbh.org.

# Designer Bag BINGO & Tricky Tray

**FRIDAY, SEPTEMBER 26, 2025**

## Sponsor Contact Information:

Name: \_\_\_\_\_

Company Name (if applicable): \_\_\_\_\_

Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

## Sponsorship:

☐ Presenting Sponsor: \$7,500

☐ Platinum Sponsor: \$5,000

☐ Gold Sponsor: \$2,500

☐ Silver Sponsor: \$1,200

☐ Bronze Sponsor: \$500

## Advertising Opportunities:

☐ Outside Back Cover: \$1,000

☐ Inside Front Cover: \$750

☐ Inside Back Cover: \$750

☐ Full-Page: \$500

☐ Half-Page: \$300

## Tricky Tray/Door Prize Donation:

☐ I wish to make an in-kind donation.

Description/list of items donated along with estimated value:

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## Payment:

Make checks payable to Somerset Health Care Foundation.

### Credit Card:

☐ American Express ☐ Visa ☐ MasterCard ☐ Discover

Name as it appears on Credit Card:

\_\_\_\_\_

Billing Address (if different):

\_\_\_\_\_

Credit Card Number:

\_\_\_\_\_

Expiration Date: \_\_\_\_\_ CSV: \_\_\_\_\_

Signature: \_\_\_\_\_

## Return:

Please complete form before September 5, 2025 and e-mail to Heather.Vail@rwjbh.org, fax to (908) 595-2630 or mail to: Somerset Health Care Foundation, 110 Rehill Avenue, Somerville, NJ 08876.

## Drop-off/Pick-up of Tricky Tray/Door Prize:

To schedule the drop-off/pick-up of your donation no later than September 5, 2025, please email Heather.Vail@rwjbh.org.

## To benefit:

**RWJBarnabas**  
HEALTH

Robert Wood Johnson  
University Hospital  
Somerset

**R** RUTGERS HEALTH  
Rutgers Cancer Institute

Proceeds benefit the Somerset Health Care Foundation, which supports Robert Wood Johnson University Hospital Somerset, and a portion of your sponsorship is tax-deductible. Information filed with the New Jersey Attorney General concerning this charitable solicitation and the percentage of contributions received by the charity during the last reporting period that were dedicated to the charitable purpose may be obtained from the Attorney General of the State of New Jersey by calling (973) 504-6215 and is available on the internet at [www.state.nj.us/lps/ca2/charities](http://www.state.nj.us/lps/ca2/charities). Registration with the Attorney General does not imply endorsement. Federal ID Number: 22-3294408. It is the policy of the Foundations of RWJBarnabas Health that 10% of restricted gifts and up to 10% of special events revenue is allocated for unrestricted purposes which may include administrative and operational expenses.