

YOUR INVESTMENT



UNIVERSITY HOSPITAL
FOUNDATION

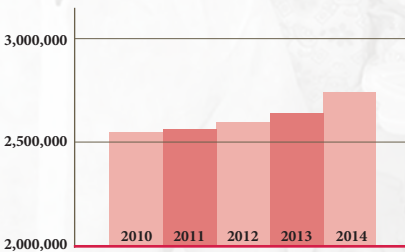
YOUR DOLLARS

When you invest in the Foundation's endowment, you make a commitment to Robert Wood Johnson University Hospital that will last in perpetuity. Your legacy will impact healthcare for generations – and it will provide a steady and reliable source of income for the hospital year after year.

At the close of 2014, the value of our donor restricted endowments increased by 4.54% as a result of new gifts and favorable market returns. This is compared to an average increase of just 1.00% in the prior three years.

We owe much of our growth last year to the success of our overall fundraising in 2014. In fact, last year represented the fourth largest fundraising year in the Foundation's history! While not all dollars raised were allocated to the endowment, the collective impact of your gifts cannot be understated.

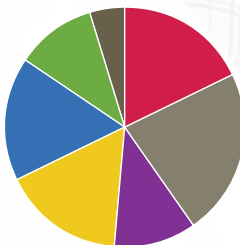
Donor Restricted Endowments 2010-2014



Total Fundraising 2010-2014



Investment Portfolio Allocation



- Intermediate Term Bonds (18.0%)
- Short Bonds (22.5%)
- S&P 500 Index (11.0%)
- Conservative Domestic Equities (16.5%)
- Aggressive Domestic Equities (16.5%)
- International Equities (11.0%)
- High Yield Bonds (4.5%)

THE IMPACT OF YOUR DOLLARS

Your gifts help to elevate the quality of care we provide. New technology and equipment opens up doors for innovative treatments that improve patient outcomes. Recruiting and supporting the needs of specialized surgeons means we can provide top-notch care here rather than have patients travel outside the state. Providing amenities, comfortable accommodations, and continuing education for staff means we can also offer care that is above and beyond your medical needs. Educating our local community in wellness and health management helps maintain healthy lifestyles.

45% of our donors made gifts in support of The Bristol-Myers Squibb Children's Hospital in 2014



Where do you give?

- The Bristol-Myers Squibb Children's Hospital (45%)
- Emergency Department (15%)
- The Cancer Hospital (14%)
- Community Health (9%)
- Unrestricted (5%)
- Nursing and Nursing Education (4%)
- Patient Technology (3%)
- Trauma (3%)
- Orthopedics (1%)
- Stroke Center (1%)

What is your Impact?

- Community Support and Advocacy (46%)
- Equipment (32%)
- Patient Care (9%)
- General Operating Support (7%)
- Education (3%)
- Employee Emergency Assistance (2%)
- Construction and Renovation (1%)



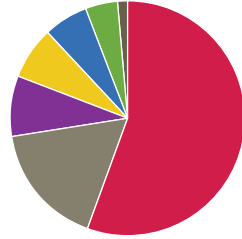
You help us grow!
33% of donations have supported construction, renovation, and equipment at the hospital.



**46% of gifts help fund
Community Support &
Advocacy programs run by
RWJUH**

WHAT'S YOUR STORY?

Our donors are a diverse group – from patients and families to local businesses and corporate partners. Over 95% of our donors are from New Jersey, Pennsylvania, and New York.



**1,837 Donors made
2,315 gifts in 2014**

- Bequests (55.6%)
- Corporate and Foundation Grants (17%)
- Fundraising Events (8.4%)
- Individuals (7.2%)
- Private Foundations (6.2%)
- Businesses and Organizations (5.4%)
- Other (0.2%)



In January we inducted 60 members into our new RWJ Leaders Society. Members of this elite group receive special recognition in Foundation publications, invitations to special events, and complimentary valet parking at RWJUH-New Brunswick. If hospitalized at RWJUH-New Brunswick, society members also receive access to MyRWJ – our on-call Foundation support team that can assist with non-clinical needs. Visit www.rwjuhfdn.org/leaders for more information about the RWJ Leaders Society.

2015 RWJ LEADERS SOCIETY MEMBERS

1884 Circle

Ronald and Marie Berman
Jack and Adele Borrus
Betty Wold Johnson
The Spiegel Family
Michael and Sherrie Wells

Chairman's Circle

Harold and Adeline Broitman
Joseph Costello
Garry and Rona Goldberg
Murdo and Cynthia Gordon
Thomas and Meg Gorrie
John and Judith Hoffman
Phil and Caroline Holzer
John Lumpkin and Mary Blanks
Nicholas and Nancy Valeriani
Edward Watson and Evdoxia Pittas

General's Circle

Ismail Amla
Joseph and Lucy Anastasio
Robert and Elaine Ciatto
Harold and Carol Herbert
Glenn Mekles
Bruce Raiffe
Domenick and Laurie Salvemini
Anthony and Marlene Volpe

Trustee's Circle

David Aloise
Gilbert Blitz
Cynthia and Robert Bower
Robert and Regina Bryson
Robert and Joan Campbell
Yung Hui Chen

John and Maria Colaizzi
Pamela Crowell
Matthew George Doran
Alison Flemer
Bruce and Kathleen Haffty
Paul and Lenore Hirsch
J. Carl and Jean Hockenbury
Shane Hollawell
Gojko Jelenkovic
Amon and Luz Johnson
David and Deidre Karner
Steven and Betsy Knapp
Ann and Alfred Koeppel
David Kostinas
Penelope Lattimer
Lee and Elaine Livingston
Roberto and Ana Maria Madan
Michael and Colleen Maroney
Kevin and Meredith McNamara
Jeff and Janice Mondry
Michael and Marlene Nissenblatt
Bhavinil and Snehal Patel
Herman and Jocelyn Schwartzman
Chandra and Vijayalakshmi Subramanian
Brett and Elana Tanzman
Gary Varga
Mary Vitale
Theresa Walker
John and Joanne Williams

Donor Giving Levels

<i>Trustees Circle</i>	(\$1,000-\$4,999)
<i>Chairman's Circle</i>	(\$5,000-\$9,999)
<i>General's Circle</i>	(\$10,000-\$24,999)
<i>1884 Circle</i>	(\$25,000+)



THE BRISTOL-MYERS SQUIBB CHILDREN'S HOSPITAL
at Robert Wood Johnson University Hospital

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SR



10 PLUM STREET, SUITE 910
NEW BRUNSWICK, NJ 08901

[WWW.RWJUHFDN.ORG](http://www.rwjuhfdn.org)