

Monmouth
Medical Center
FOUNDATION

RWJBarnabas
HEALTH

WINTER 2018

MILESTONES

Leadership

Claire Knopf

Monmouth Medical
Center Foundation Chair

FEATURE ARTICLE ON PAGE 4



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Vision and Mission Statement

Vision

As a RWJBarnabas Health facility, Monmouth Medical Center Foundation is a leader in identifying, cultivating and soliciting charitable gifts in support of Monmouth Medical Center's mission to deliver quality-driven, efficient and responsive health care services to the community.

Mission

Monmouth Medical Center Foundation, a charitable organization dedicated to supporting Monmouth Medical Center and its programs and services, has a five-fold mission:

- To develop and implement foundation programs that provide charitable financial support to Monmouth Medical Center.
- To demonstrate to the public at large how philanthropy benefits donors, patients and the community served by Monmouth Medical Center.
- To increase public awareness and enhance the community's positive perception of Monmouth Medical Center by being an advocate of the hospital's commitment to the community.
- To serve responsibly as the steward of contributed funds to Monmouth Medical Center.
- To develop candidates for leadership positions for Monmouth Medical Center Foundation and Monmouth Medical Center.

Message from the President and CEO

There's so much to celebrate at Monmouth Medical Center (MMC) as we reflect on another successful year and look forward to all that's to come in 2019. I want to extend my sincere thanks to all of our donors for going above and beyond to support Monmouth's programs and services over the past year, and for embracing our vision for the future. We've worked hard to make outstanding healthcare convenient and accessible to our growing and diverse communities. Thanks to your support, ideas and collaboration, our plans are becoming a reality that will positively impact generations for many years to come, right here in Monmouth County.

To fuel our growth, MMC remained focused on providing the highest quality care available. I'm thankful to our physicians, nurses and the entire hospital staff for their shared commitment to excellence, which resulted in impressive quality achievements and program expansions, including:

- The only hospital in Monmouth and Ocean counties to receive an "A" Hospital Safety Score by The Leapfrog Group, the nation's leading experts on patient safety, for eight consecutive rating periods.
- Named to Becker's Healthcare list of Great Women's Health Programs for breast cancer diagnosis and treatment, gynecology and women's heart care.
- The expansion of MMC's cardiology services through the opening of the highly successful Monmouth Heart Specialists on Route 35 in Eatontown. Developed in partnership with Barnabas Health Medical Group, this state-of-the-art facility offers convenient access to top cardiac specialists and cutting-edge equipment.
- As a longtime top choice for new and growing families, MMC expanded the labor and delivery unit of the Eisenberg Family Center with newly renovated birthing suites, additional triage rooms and an expansive, centrally located nurses station.
- The Leon Hess Cancer Center attained American College of Surgeons—Commission on Cancer Accreditation with silver commendation and the Jacqueline M. Wilentz Comprehensive Breast Center received the Women's Choice Award as one of America's best breast centers for the fifth year in a row.

In 2019, we will hit the ground running as MMC's new 36-acre parcel of land is already being cleared and prepared to construct the state-of-the-art health campus in Tinton Falls. This will include an ambulatory care center and a new and expansive cancer center in partnership with the Rutgers Cancer Institute of New Jersey, the state's only National Cancer Institute (NCI)-designated Comprehensive Cancer Center. Led by internationally recognized physician and researcher, Steven K. Libutti, MD, FACS, Rutgers Cancer Institute is the state's resource for and leader in cancer research, prevention, diagnosis, treatment, surveillance and survivorship. Through his leadership, Dr. Libutti has positioned Rutgers Cancer Institute as one of the top NCI-designated Comprehensive Cancer Centers in the country, and is expanding its impact throughout the RWJBarnabas Health system and the state.

As we ring in the New Year, I look forward to working with all of you as vision becomes reality and our new health campus takes shape. I am truly grateful to our family of donors for your dedication, guidance and support of all that Monmouth Medical Center is and will be.

Bill Arnold

PRESIDENT AND CHIEF EXECUTIVE OFFICER

MONMOUTH MEDICAL CENTER AND THE UNTERBERG CHILDREN'S HOSPITAL





Message from the Foundation Leadership

Dear Friends,

Monmouth Medical Center serves our community by empowering donors and our neighbors to transform healthcare in Monmouth County and the surrounding areas. Over the past several years, the Foundation has been leveraging philanthropy as a means to providing world-class medical services to our community.

This year, Monmouth Medical Center Foundation will support a wide range of initiatives. The near future sees the funding of programs, services and the clinical teams as a reality. Looking forward, we plan to invest in a new and innovative medical campus situated in Tinton Falls, as well as several satellite centers devoted to primary and ambulatory care.

Accessibility to exceptional healthcare is a priority. Without the support and engagement of our donors, our partners in philanthropy, businesses, and supportive non-profit organizations, none of these accomplishments will be realized.

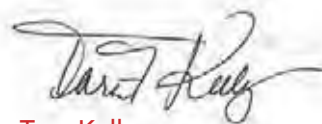
As the newly appointed Chair of the Board, I am optimistic about the future of healthcare in our region. Together with Tara Kelly, Foundation VP, and the Monmouth Medical Center Foundation Board of Trustees, we plan to create a solid infrastructure for trustees and staff by streamlining our procedural support systems. This will serve as a means to accomplishing clear and concise communication, and will allow MMCF to properly present the goals and vision of Monmouth Medical Center/RWJ Barnabas Health to you, our community members. We are proud of the Foundation's accomplishments this past year in ensuring a brighter, healthier tomorrow for all residents of Monmouth County and beyond, as noted in the following pages.

As 2018 comes to a close, we are grateful to you for your compassion and your philanthropy, which fuels the work of the physicians and the clinical teams here at Monmouth Medical Center.

Best wishes for a happy and healthy holiday season!



Claire Knopf
BOARD CHAIR
MONMOUTH MEDICAL CENTER FOUNDATION



Tara Kelly
VICE PRESIDENT OF DEVELOPMENT
MONMOUTH MEDICAL CENTER FOUNDATION

To make a donation or to learn more about the ways you can be involved, please contact us at 732.923.6886 or go to www.monmouthgiving.org



Bonnie Klein, MMCF Board Vice Chair, has been a retail executive for 26 years. She has a strong background in fundraising, marketing and public relations. Ron Klein, Bonnie's husband, is the Treasurer of the VNA Health Group Board of Trustees, a RWJBarnabas Health partner.



Meet Our Leaders **Helping Philanthropy** **Move Forward at** **Momnouth Medical Center**

Our executive leadership team oversees all the foundation's efforts. Under the guidance of Claire Knopf, Chair of the Board of Trustees, MMC Foundation Trustees will reach to achieve the mission, vision and values of the hospital. Our executive committee is closely tied to our leadership acting together to address fundraising issues that affect the organization.

The executive committee is here to steer our board by prioritizing fundraising issues. This dynamic committee is enhancing communication between the board and staff. This creates a synergy which facilitates a cohesiveness to keep everyone in the loop with alignment and decision-making.



Rob Patton, MMCF Board Vice Chair, joined Goldman Sachs in 1994 and was named a Managing Director in 2011. He has been recognized within the Firm as a Top Advisor for many years and has held the dual role of Advisor and Associate Region Head for the New York Office for the past 8 years.

Mario Monello, MMCF Board Treasurer, is managing director of the Monello Group, a diversified holding company investing in real estate as well as private and public equity. He has a long standing career in finance, and has previously worked for Lehman Brothers, and was co-founder of The Argosy Group.



The Power of Thank You

Grateful Patient Cecilia Mazza Life After Colon Cancer

My name is Cecilia Mazza. I am a grateful patient from Monmouth Medical Center. In early April 2018, I was having lower abdominal pain with constipation for a couple of weeks. I kept putting off seeking medical advice because I was caring for my ill mother.

The pain quickly started getting worse and I was unable to eat. At that point, I knew I needed help. I went to an urgent care center who directed me to Monmouth Medical Center. I was fortunate to meet the brilliant and kind Dr. Arvanitis, who quickly diagnosed and developed a plan of treatment for my obstructing colon cancer, including emergency surgery for cancer. Those are two words no one wants to hear "surgery" and "cancer." I had no idea what to expect, but the staff was so outstanding that I can recall them by name; Robin, Maja, Dana, Courtney, Brad, Andrew, Rita, Nick, Megan, and Cristina. They always walked into my room with a smile, explaining every detail of my treatment.

I underwent a colon resection with formation of a temporary colostomy on April 12, 2018. Following a course of chemotherapy, I returned to Monmouth Medical Center for a successful reversal of my colostomy in September. I was pleased to be treated by the same staff that I saw my first time around, and this time they remembered me by name when I arrived.

Today, I am delighted to say that I am cancer-free and living a healthy life.

**For more information about giving, visit
www.monmouthgiving.org**

OPPOSITE PAGE:
Cecilia Mazza and Michael L. Arvanitis, MD



Michael L. Arvanitis, MD, FACS, FASCRS has 36 years of experience and is board certified in colon and rectal surgery. He was the President of the Monmouth Medical staff from 2010-2012. He is acting Chair of Surgery and Chief of Colon & Rectal Surgery at Monmouth Medical Center. He has been named a "New Jersey Top Doctor" in New Jersey Monthly Magazine every year since 1998, and has been named one of "America's Top Surgeons" and "Best Doctors in America."



The Power of Thank You

Grateful Patient Tom Kober Cardiac Services

It only takes a few seconds for something unexpected to strike and without warning, something that changes the course of life. Too often, there is only a short window of time where knowledge, training, fast thinking, and quick action can mean the difference between life or death. For Colts Neck couple Abbey Feiler-Kober and Tom Kober, that small window was the early morning hours of November 1st, 2017.

"I fell asleep before Tommy that night and I remember awakening suddenly, around 4:30 a.m. and finding Tommy next to me with his arms and legs in the air. He was foaming at the mouth with his eyes rolled back in his head. I immediately started screaming his name, called 911 and pulled him off the bed to the floor. I started CPR on him. The 911 operator helped me to continue. Then, in what seemed like an eternity but were really only a few minutes, the Colts Neck police arrived. Tommy had suffered sudden cardiac arrest, something different from a heart attack, and very often fatal. He had no sign of a pulse," Abbey said. "It was a very intense scene. They quickly prepped him with the patches for the AED while the second officer on the scene immediately continued doing the compressions. He was shocked several times before they got a pulse".

Tommy was taken to a local hospital where he was transported by helicopter to Robert Wood Johnson University Hospital (RWJUH). He was in very critical condition.

"The second day at Robert Wood Johnson University Hospital he technically died again. They were working on him frantically and by some miracle, and yes I believe in those now, he made it through again," said Abbey. "Now he was the man who had died multiple times in the last 48 hours and there was a strong chance that he may never make it home." Abbey and her family and friends held vigil at the hospital for days and then weeks, Tommy was on a ventilator for over two weeks.

"So many people together saved my husband. We are eternally grateful. I started feeling like I needed to tell everyone that I saw to make sure they take a CPR class if they haven't already had."

"If you do not know CPR please take a class and bring your family members, friends, babysitters. You never know when you can save the life of a loved one or a stranger. Those first few moments are truly life or death."

The next two and a half weeks at RWJUH were full of ups and downs, twists and turns for Tommy, with Abbey at his side. Finally, he was stable enough for surgery. Tommy says, "I don't remember much about my stay there, but I remember that I knew my best friend and the love of my life, Abbey, was there for me by my side through it all, and she made me feel calm. I can't thank my doctors at RWJUH enough. I'm eternally grateful. I left RWJUH with an internal defibrillator and pacemaker. The doctors are amazing. They saved my life and gave me the best care possible."

– Jeanne Wall
TAPinto MEDIA COMPANY
PUBLISHER AND EDITOR

**For more information about giving, visit
www.monmouthgiving.org**

OPPOSITE PAGE: Tom and Abbey Kober





Cranmer Legacy Society

Mary Anne Nagy and Gregory Nagy

After growing up in Red Bank and living a life full of blessings, Mary Anne Nagy feels strongly about giving back. She and her husband Greg believe it is important for communities to have good, supportive health care and educational organizations, such as Monmouth Medical Center. "It's my turn to help and give back now, so we decided we should do something in our estate plan for each of the important organizations in our community, including Monmouth Medical Center."

Mary Anne has a passion for supporting education and healthcare which has shaped her life. Not only has she worked for Monmouth University for the past 33 years (and Greg, who is retired after a three decade career in public health, volunteers at the local food bank once a week), but over the years, she has become part of a network of likeminded individuals in her community. Mary Anne's experiences on the MMC Board of Trustees, combined with those at the university, have brought her to a new understanding of long-term viability issues for local non-profits. On a personal level, having an impact on future outcomes inspired her to make a difference through a planned gift in her and Greg's estate plan. Mary Anne explained, "I think it is an easy way, a simple way, to say to your attorney, while I'm taking care of my family, let me also make some provisions for my favorite charities."

She continued, "We didn't want the government to decide how our estate was to be divided; we wanted to decide. We can take care of our nieces and nephews, but we can take care of other things in the community that we care about, like Monmouth Medical Center."

"Hospital leadership did a superb job, encouraging my decision to make a planned gift at this time," she added. "They are planning for the hospital's future and we can a part of that, too."

Her final thought on the matter of giving back to the organizations that have impacted one's life, "No gift is too small. The important part is to give".

Please consider creating a planned gift for the hospital of your own. For more information, please call 732-923-6886 or email tara.kelly@rwjbh.org



PICTURED ABOVE FROM LEFT TO RIGHT:
COMMITTEE MEMBERS INCLUDE: Nora King, Michaela Wark, Elizabeth Ferguson,
Liz Capra, Megan Del Priore, *Chair*; Jen Cavise, Liz Toolan, Jamie Kusbassek, Ginger
Whitenack



The Unterberg Children's Hospital Leadership Council hosted

"A Toast to Children's Health"

A Toast to Children's Health, an evening of pediatric artwork, fine fare, and celebration was hosted by The Unterberg Children's Hospital Leadership Council, on Friday, November 9, 2018, at The Riverhouse at Rumson Country Club.

Exclusive art created by pediatric patients was displayed and for sale throughout the evening.

This year's proceeds went to the Unterberg Children's Hospital. The mission of the Hospital is to be the leader in family care across Monmouth County, providing family-centered care, and innovative medicine close to home.

2018 "A Toast to Children's Health"

Chair

Meghan Del Priore

Committee Members

Kristin & Michael Arvanitis, MD	Janice & Marshall Knopf
Hattie & Jeff Bollerman	Molly Kroon Jennings
Jaqueline Brunetto, MD	Jaime Kubassek
Jessica & Craig Buchner	Emily & Michael Kuskin
Maricarmen & Dekker Buckley	Mary Ann Larkin
Eileen & John Burgess	Sarah & Jamie McManus
Wendy & Matt Cambria	Abigail & Bradley Oswald
Liz & Mike Capra	Kathryn & Rob Patton
Jennifer & Adam Cavise	Rachel & Lawrence Presser
Joanne & Gary Chropuvka	Kari & Victor Rallo, Jr.
Kathleen Conlon & Greg Merchant	Adrainne & Brian Raphaelian
Meghan & Mark Del Priore	Erinn & Michael Romanowski
Nancy & Michael Del Priore	Kristine & Ryan Sheftel
Mary & Michael Del Priore	Carol Stillwell
Jennifer & Dermot Delaney	Victoria & Vincent Tizzio
Liz & Corbett Donato	Gail & Sam Tobias
Elizabeth & John Ferguson	Elizabeth & Chris Toolan
Meg Fisher, MD	Ann & Thomas Unterberg
Laura & Ed Gangemi, MD	Prafull & Renuka Verma, MD
Abby & Kevin Kelly	Michaela & James Wark
Nora & Kenny King	Todd & Ginger Whitenack
Terri & Matthew Klein, MD	

Ann Unterberg

The Judith W. Dawkins Ambassador
of Excellence Award Inaugural Recipient



Ann Unterberg, 1st recipient of the Judith W. Dawkins Ambassador of Excellence Award with Brigadier General Pete Dawkins

Leon Hess Cancer Center Council presents 23rd Annual **Power of Pink**

The newly formed Leon Hess Cancer Center Council presented the 23rd Annual "Power of Pink" Luncheon on July 19, 2018 at Hartshorne Mansion located at 80 Oakes Road, Little Silver, New Jersey. Monmouth Medical Center Foundation and the Dawkins Family proudly announced Ann Unterberg as the 2018 inaugural recipient of The Judith W. Dawkins Ambassador of Excellence Award. Ann exemplifies Judi's visionary guidance, exceptional leadership and upholding the highest ethical standard for the betterment of the patients and families who rely on Monmouth Medical Center.

The Leon Hess Cancer Center Council unites The Women's Council for The Leon Hess Cancer Center and The Women of Wilentz for the Jacqueline M. Wilentz Comprehensive Breast Cancer Center. Lead by co-chairs Terry Ingram and Claire Knopf, these dedicated volunteers have raised more than six million dollars to benefit The Leon Hess Cancer Center at Monmouth Medical Center, the region's only facility designated as an Academic Comprehensive Cancer Program by the American College of Surgeons' Commission on Cancer.

This year's proceeds went towards the Deep Inhalation Breathing Hold equipment. This is a technique designed for a specific radiation patient population, which will dramatically prevent radiation induced abnormalities of blood flow to the heart, allowing us to remain a leader in breast treatment in our region.

2018 Power of Pink Committee

Chair

Terri Klein

Council Members

Jessica Angstreich

Avery Brighton

Jen Cavise

Stephanie Cupps

Carolynn Diakon

Caryn Elkwood

Barbara Etter

Kim Giblin

Melissa Ginsberg

Catherine Goldberg

Lisa Goodwyn

Anna Grace Howie

Joyce Gulden

Pari Harrison

Rose Jones

Diana Kennedy

Claire Knopf

Gerri Lawrence

Lorretta Mannion-Birde

Caryn Marra

Stephanie McCarter Flynn

Laura McGuire

Debbie Menkowitz

Carol Ann Mireider

Elaine Monte

Sonya Moroney

Debbie O'Donoghue

Susan Olson

Stacy O'Neill

Cathy Romano

Kara Short

Kim Smith

Molly Vates

Lauren Vernon



TOP PHOTO:
FROM LEFT TO RIGHT:
Matthew Klein, MD
Terri Klein
and Amy Robach

MIDDLE PHOTO:
"Power of Pink" Ladies

BOTTOM PHOTO:
FROM LEFT
TO RIGHT:
Terry Ingram; Terri Klein,
Power of Pink Committee
Chair; Claire Knopf,
Board Chair MMCF;
Pete Dawkins;
Anne & Tom Unterberg;
Tara Kelly, VP
Development, MMCF;
Bill Arnold, President and
CEO, MMC.

4th Annual "Swing Pink"

The newly formed Leon Hess Cancer Center Council, and its Swing Pink Committee, presented the fourth annual Swing Pink event on Monday, September 24, 2018 at Navesink Country Club.

A fun-filled morning of your chosen sport-golf, pickle ball, paddle ball, tennis – was followed by a luncheon with comedian Kristen Eyles.

Proceeds from this year's event went towards the purchase of the Holgic Selenia 2D mammography unit, which provides patients with a low-dose digital expose and excellent quality images.

The Leon Hess Cancer Center Council raises funds and awareness to support programs and state-of-the-art equipment for patients during cancer diagnosis, treatment and recovery. The Council is Co-Chaired by Terry Ingram and Claire Knopf.

2018 Swing Pink Committee

Co-Chairs

Meredith Barber
Debbie Memmott

Council Members

Jessica Angstreich
Avery Brighton
Jen Cavise
Stephanie Cupps
Carolynn Diakon
Caryn Elkwood
Barbara Etter
Kim Giblin
Melissa Ginsberg
Catherine Goldberg
Lisa Goodwyn
Anna Grace Howie
Joyce Gulden
Pari Harrison
Rose Jones
Diana Kennedy
Teri Klein
Claire Knopf
Gerri Lawrence
Loretta Mannion-Birde
Caryn Marra
Stephanie McCarter Flynn
Laura McGuire
Debbie Menkowitz
Carol Ann Mireider
Elaine Monte
Sonya Moroney
Debbie O'Donoghue
Susan Olson
Stacy O'Neill
Cathy Romano
Kara Short
Kim Smith
Molly Vates
Lauren Vernon



TOP PHOTO FROM

LEFT TO RIGHT:

Claire Knopf, MMCF Board Chair;
Meredith Barber, Committee
Co-Chair; Debbie Memmott,
Committee Co-Chair;
Tara Kelly, Vice President of
Development; Terri Ingram



PICTURED FROM

LEFT TO RIGHT:

Michelle Mandia,
Nancy Del Priore,
Debbie O'Donoghue,
Kathy Foos



2018

INVITATIONAL GOLF CLASSIC & TENNIS TOURNAMENT

Monmouth Medical Center Foundation's Golf Classic and Tennis Tournament is designed to support the initiatives that strengthen and sustain Monmouth Medical Center's industry leading advances in facility innovations, medical services, and patient care.

PICTURED TOP FROM LEFT TO RIGHT:

Frank J. Vozos, MD, FACS, EVP Barnabas Health, CEO of MMC Southern Campus; George Fahoury Jr., DPM, Greg Fromkin, Bill Arnold, President and CEO, MMC

PICTURED BELOW FROM LEFT TO RIGHT:

Michael Del Priore, Board Member, MMCF, Joe Romanowski, Board Member, MMCF, Jack Privetera, Warren Diamond, Board Member, MMCF

2018 Golf Committee

Chair

William E. Thygeson, Jr.

Committee Members

Bill Arnold	Michael O'Neill
Bill Boglioli	Rob Patton
Scott Coleman	Michael Perdoni
William Cook	Judy Polgardy
William Downs, MD	Douglas Powell
Richard Felice	Alyssa Ruby-Mako
Todd Katz	Andrew Sun, MD
George Laufenberg	Frank Vozos, MD
Barbara MiheliC	Doug Wells



PICTURED RIGHT:

Ladies of Tennis

PICTURED BELOW:

Bill Thygeson, Jr. and friends





The Restuccia Family, the 2018 Honorees for the Big Steps Walk

12th Annual Big Steps for Little Feet Walk

The 12th Annual Big Steps for Little Feet Walk and celebration of the 50th Birthday of The Hirair and Anna Hovnanian Foundation Neonatal Intensive Care Unit at The Unterberg Children's Hospital at Monmouth Medical Center took place on September 16, 2018 along the boardwalk at the Great Lawn North in Long Branch, NJ.

Honorees for the event were the The Monello Family. Monmouth Medical Center's Foundation Trustee Mario Monello's grandson, Michael Restuccia, now one year old, was delivered via emergency caesarean section at Monmouth Medical Center at exactly 28 weeks. He was three months early, weighing only 3 lbs., 4 oz., and was immediately transferred to the Hirair and Anna Hovnanian Foundation Regional Newborn Center.

Big Steps for Little Feet teams and supporters have enabled Monmouth Medical Center to purchase state-of-the-art medical equipment to care for the region's smallest and most fragile babies. Big Steps for Little Feet continues to impact the care received at Monmouth Medical Center. Funds raised at the Walk generously support The Hirair and Anna Hovnanian Foundation Neonatal Intensive Care Unit at The Unterberg Children's Hospital at Monmouth Medical Center.

Team Deforte, "You Gotta Have Faith"



Big Steps for Little Feet Walk



The Hirair and Anna Hovnanian Foundation
Neonatal Intensive Care Unit
At The Unterberg Children's Hospital

Monmouth
Medical Center

RWJ Barnabas
HEALTH

The Valerie Fund Children's Center's 8th Annual Yumi Sushi Extravaganza

On October 28th, The Valerie Fund Children's Center for Cancer and Blood Disorders at The Unterberg Children's Hospital at Monmouth Medical Center in Long Branch, New Jersey, held its 8th Annual Sushi Extravaganza. Yumi of Sea Bright, serving Neo-Asian Cuisine, opened their doors from 6:00 PM - 9:00 PM for the event.



PICTURED ABOVE: Carol Stillwell, Beth Rooney, Susan Dulzack, Clinical Director, The Valerie Center, Lynn Bidgood, Steve Bidgood

The Valerie Fund Children's Center, which is a part of The Unterberg Children's Hospital at Monmouth Medical Center, provides comprehensive medical care and psychosocial support to children, adolescents, young adults and their families with cancer and other blood disorders. The perinatal and pediatric palliative care program helps patients and families whose children are diagnosed with a life threatening or life limiting diagnosis. Palliative care provides an extra level of support in partnership and collaboration with the family and the primary provider. The Valerie Center is home to one of the largest and most advanced pediatric hematology/oncology networks in the country.

PICTURED BELOW: Speaker Laura Munoz and her husband Fab; The Alexander Munoz Foundation.



The proceeds of the evening support the patients and families at The Valerie Fund Children's Center in the following ways:

- Expenses for celebrations with the children and families
- Support other special events for the children and families throughout the year
- Technological equipment and supplies for patients and families during hospital admissions and clinic visits
- Educational support for patients and staff
- Perinatal and Pediatric Palliative Care Program

JUDITH W. DAWKINS

Executive Board Room

JUDITH A legacy

In more than
Philadelphia
transformed
respected

Her deeply
potent guide
respectful

Just with a
She saw the
tomorrow

The Power of Thank You

Judith W. Dawkins Executive Board Room Dedication



PICTURED ABOVE: Frank Vozos, MD, FACS, EVP Barnabas Health, CEO of MMC Southern Campus, Eric Burkett, MD, Brigadier General Pete Dawkins, Bill Arnold, President, CEO, MMC, and Barry H. Ostrowsky, President, CEO, RWJBH

"Judi spent over two decades and countless hours, many of which took place in that board room, making decisions that have helped lead the path to success for Monmouth Medical Center," said her husband Pete Dawkins. "Therefore, it's only fitting that the executive board room bear her name. My hope is that through this, Judi's spirit of advocacy and leadership will live on and continue to inspire others to have the vision to make decisions that truly helps those in our communities."

The new executive board room features a portrait of Judi Dawkins and a memorial plaque, as well as increased seating capabilities. "Judi always wanted to make sure that everyone could have a seat at the table," added Brigadier General Dawkins. "She wanted to ensure that ideas were openly exchanged so that the needs of the community were being met in the best way possible."

PICTURED BELOW: Brigadier General Pete Dawkins, his daughter Noel and husband Joe Milhalow unveil new portrait of Judi Dawkins





Phil and Michael Villipiano

The Power of Thank You

Zen Garden Dedicated to Susan Villapiano at the Cheryl L. Diamond Cancer Pavillion at Monmouth Medical Center

The Monmouth Medical Center Foundation held a Zen Garden dedication at Monmouth Medical Center (MMC) on September 17th in honor of Susan Villapiano, who lost her battle to breast cancer in November 2016.

Susan's husband, Phillip Villapiano, a former NFL linebacker and Super Bowl champion, dedicated the Susan Villapiano Zen Garden in memory of his late wife.

The Villapianos were longtime residents of Rumson and donors to MMC. Susan was very involved in the community, serving on The Advisory Board for the NJ Commission on Cancer Research, the Board for the Mercy Center of Asbury Park with its Sisters Academy of NJ, the Foundation to Save the Jersey Shore after Hurricane Sandy, and the Rumson Education Foundation. She was also the recipient of the 2016 Peter Criss Courage Award for her bravery in her battle with breast cancer.

A message on a plaque in the garden showcases Susan's compassion and commitment to serving others. It reads: "This Zen Garden is dedicated to a wonderful lady. The night she underwent a Bone Marrow Transfer, she told me 'God gave me this disease, so I can help others.' Susan, we will never forget you."

The Susan Villapiano Zen Garden is located in the Leon Hess Cancer Center's Cheryl L. Diamond Pavilion, which was funded by Warren Diamond, a close friend of the Villapianos. Warren and his son Scott donated \$2.5 million in memory of their late wife and mother Cheryl L. Diamond, who passed away in 2001 after a seven-year battle with breast cancer.

"This Zen Garden is dedicated to a wonderful lady. The night she underwent a Bone Marrow Transfer, she told me 'God gave me this disease, so I can help others.' Susan, we will never forget you."

— Phil Villapiano





THOMAS AND ANN UNTERBERG
PEDIATRIC EMERGENCY DEPARTMENT

PEDIATRIC WAITING ROOM

MADE POSSIBLE THROUGH GENEROUS SUPPORTERS

ANONYMOUS

THE MORA CHO FAMILY

THE RALLO FAMILY

THE SUP COMMITTEE

WhatSUP Paddleboard Race on the Navesink River in Rumson

On July 21, 2018 over 100 paddlers came out in support of the 4th Annual Unterberg Children's Hospital at Monmouth Medical Center. These funds will help improve the pediatric emergency department experience for the nearly 14,000 children and families who walk through the doors each year. The funds will provide an innovative Pediatric Waiting Room, as well as the addition of a Pediatric Triage Area at the Thomas and Ann Unterberg Pediatric Emergency Department at Monmouth Medical Center.

"We are so thankful for the support over the past 4 years in helping to raise over \$350,000 for the Unterberg Children's Hospital."

— Vic and Kari Rallo

PICTURED BELOW: Vic and Kari Rallo with WhatSUP committee members Bridget and Michael Bruno, Camilla and Michael Criscola, Genevieve and Derek DeBree, Kathryn and Michael Fithian, Jennifer and Paul Ganun, Suzy and Gregg Gilbert, Michael Holcomb and Brian Henke, Jessica and John O'Connor, Jane and Tim Orr, Michelle and Tom Shebell



Boomer Esiason Foundation's Grant Gift to MMC CF Program Raising Awareness for Cystic Fibrosis

On September 14, Garmany hosted, "Garmany Boom," a night of celebrating life, fashion and raising awareness for Cystic Fibrosis through the Boomer Esiason Foundation.

Thanks to the generosity of the Boomer Esiason Foundation and their grant, the Monmouth Medical Center CF program has made great strides in serving patients. Led by Dr. Robert Zanni, the CF program is using funds to enhance patient care for 107 CF patients; 69 are being served in the pediatric program while 38 have transitioned to the adult program.

Because of the grant, this ensures that Monmouth Medical Center's CF program has the most state-of-the-art equipment available. This is very important to patient care, allowing Monmouth Medical Center the ability to improve diagnostic capabilities and treatment of CF patients.

Any of the nearly 750 pediatricians within the RWJBarnabas Health system can refer a newborn to the CF Center. Additionally, community-based pediatricians in the region refer newborns with positive cystic fibrosis test results at birth. Dr. Zanni communicates directly with the referring physician to discuss the test and evaluation results, and to develop a course of treatment.

Recent medical advancements have improved survival, but have also increased costs. As CF patients age, there is a higher risk of CF exacerbations; this results in hospitalizations. The best way to prevent expensive hospitalizations is to keep patients healthy and at home; the generosity of this grant is enabling our program to do just that.

To make a donation or to learn more about the ways you can be involved, please contact us at 732.923.6886 or go to www.monmouthgiving.org



PICTURED BELOW: Dr. Du, Director of Adult Cystic Fibrosis at MMC

PICTURED ABOVE: Boomer Esiason, Johnell Garmany, Joe Piscipo





Charles Lafitte Foundation Grant Gift to MMC Gender Equity Internship Program

Thanks to the generosity of the Charles Lafitte Foundation and their grant, Monmouth Medical Center's Gender Equity Internship program has hired our first intern, part of a five year plan at Monmouth Medical Center to create an environment where we can begin to celebrate inclusion of all people.

The goal of the grant is to fund internships over the next 5 years to work with the Gender Equity Program. The interns will work with employee resource groups, create LGBTQ+ inclusion, promotion and advertisement, work with LGBTQ+ community leaders to plan and support events, create new pathways with LGBTQ+ inclusive hiring events and mentoring, and work on strategic planning for a PROUD clinic at MMCF.

Currently under the internship program, policies and procedures are being reviewed and updated, and a Diversity and Inclusion Committee has been established. To date, the committee has held 3 membership drives, managed 2 tabling events on Diversity and Inclusion, helped plan Hispanic Heritage Month Events and assisted with NAACP Back to School Drive in the Long Branch Community.

This grant is a critical component to enable programs like this at Monmouth Medical Center. It provides us the opportunity to ensure we are creating an environment where everyone, regardless of who you are, or who you love or associate with, will be treated with respect and dignity, and have the opportunity to serve and be served in any capacity.



Sephardic Community Tree of Life

Thank you Zekaria, Haddad, Massry and Franco Families

In June, the Zekaria Family hosted a brunch to honor Monmouth Medical Center and we extend our deepest gratitude to the families and all of Sephardic community members. We were in awe of how many community members expressed gratitude for the care that Monmouth Medical Center has provided to their loved ones

Over \$370,000 was raised from the community to create the Tree of Life which will be prominently placed in the lobby of Monmouth Medical Center. The continued support of the community will help ensure that they will receive the outstanding care they have depended on for over 130 years.

"My family was truly honored to be able to host this momentous community event. This was long overdue and I'm confident that our relationship with the hospital will continue to strengthen. As a year round resident, I am so thankful for everything Monmouth Medical Center provides for our community."

— Zekaria Family

**We hope you will join those who support MMC,
by considering adding your name to the
Sephardic Community Tree of Life. You may donate
online at www.rwjbh.org/MMCTreeofLife**

OPPOSITE PAGE:

TOP LEFT PHOTO

FROM LEFT TO RIGHT:

Barry Elbaum, DDS; Margaret Fisher, MD, Medical Director Unterberg Children's Hospital and Chair of the Department of Pediatrics; Jeffrey Elbaum, DDS; Eli Gindi

TOP RIGHT PHOTO [FAMILY PHOTO]

FROM LEFT TO RIGHT:

Maurice and Michelle Zekaria with sons Bruce, Ben and Jason

MIDDLE PHOTO

FROM LEFT TO RIGHT:

Issac Massry; Bill Arnold, President and CEO MMC; Jack H. Franco; Mark Massry

BOTTOM PHOTO

FROM LEFT TO RIGHT:

Bert H Dweck; Maurice Zekaria; Margaret Fisher, MD, Medical Director Unterberg Children's Hospital and Chair of the Department of Pediatrics; Sam Haddad; Bill Arnold, President and CEO MMC; Mark Massry; Victor Almeida, DO, Director of Emergency Department, MMC; Jojo Chebar

2019 SPECIAL EVENTS

SAVE THE DATES

FEBRUARY

WEFORUM FIT CRAWL

SATURDAY • FEBRUARY 10 (Tentative)
1 PM • MULTIPLE LOCATIONS
Benefitting The Free Health and Wellness Programs and The Wellness Center for Monmouth Medical Center
RWJ Barnabas Health

MAY

POLLAK COCKTAIL PARTY

DATE: TBD
5:30 PM • SEA BRIGHT
EDGEWATER
Benefitting The Pollak Clinic
at Monmouth Medical Center

JUNE

INVITATIONAL GOLF CLASSIC AND TENNIS TOURNAMENT

THURSDAY • JUNE 13
RAIN DATE: THURSDAY, JUNE 20
8:00 AM • DEAL
HOLLYWOOD GOLF CLUB
Benefitting Monmouth Medical Center

JULY

THE LEON HESS CANCER CENTER COUNCIL POWER OF PINK

THURSDAY • JULY 11 or 18
11 AM • Location TBD
Benefitting The Leon Hess Cancer Center
at Monmouth Medical Center

JULY / AUGUST

UNTERBERG CHILDREN'S HOSPITAL LEADERSHIP COUNCIL WHATSUP

DATE: TDB
REGISTRATION 7 AM • RUMSON
VICTORY PARK
Benefitting The Unterberg Children's Hospital at Monmouth Medical Center

SEPTEMBER

BIG STEPS FOR LITTLE FEET

SUNDAY • SEPTEMBER 15
10 AM • LONG BRANCH
BEACH FRONT NORTH
Benefitting The Hirair and Anna Hovnanian Foundation Regional Newborn Center
www.bigstepsforlittlefeet.com

THE LEON HESS CANCER CENTER COUNCIL SWING PINK

MONDAY • SEPTEMBER 23
9 AM • MIDDLETOWN
NAVESINK COUNTRY CLUB
Benefitting The Jacqueline M. Wilentz Comprehensive Breast Center

OCTOBER / NOVEMBER

UNTERBERG CHILDREN'S HOSPITAL LEADERSHIP COUNCIL A TOAST TO CHILDREN'S HEALTH

DATE: TBD
7 PM
LOCATION TBD
Benefitting The Unterberg Children's Hospital
at Monmouth Medical Center

Monmouth Medical Center | **RWJ Barnabas HEALTH**
Foundation

300 Second Avenue ■ Long Branch, NJ 07740
www.monmouthgiving.org ■ 732.923.6886

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Sowing seeds for healthy communities.

Every gift sowed is one step closer to a healthier community.

10 gifts of
\$50

Allows for patient transportation and small necessities through the Patient Comfort Fund.

17 gifts of
\$100

Assists our Cancer Support Community with activities that promote healthy minds, bodies and spirits.

10 gifts of
\$200

Replenishes support for art and music therapy, touching countless pediatric patients.

5 gifts of
\$500

Provides resources for the NICU step down room where parents bond with newborns.

Give
TODAY!

You can have an immediate impact on the health of your community by planting a seed today at monmouthgiving.org.

Give now.

Monmouth Medical Center

RWJ Barnabas HEALTH