Message from the President and CEO

In 2018, the shared commitment of Monmouth Medical Center’s physicians, nurses, staff and resulted in impressive quality achievements and program expansions, including:

• The only hospital in Monmouth and Ocean counties to receive an “A” Hospital Safety Score by The Leapfrog Group, the nation’s leading experts on patient safety, for eight consecutive rating periods.

• Named to Becker’s Healthcare’s “100 hospitals and health systems with great women’s health programs” list for breast cancer diagnosis and treatment, gynecology and women’s heart care.

• The Leon Hess Cancer Center attained American College of Surgeons—Commission on Cancer Accreditation with silver commendation and the Jacqueline M. Wilentz Comprehensive Breast Center received Women’s Choice Award as one of America’s best breast centers for the fifth year in a row.

• In October, we expanded access to our award-winning cardiology services by partnering with Barnabas Health Medical Group to open an outpatient cardiac care facility on Route 35 in Eatontown. Monmouth Heart Specialists offer convenient access to top cardiac specialists in a state-of-the-art facility.

As a RWJBarnabas Health facility, Monmouth Medical Center Foundation is a leader in identifying, cultivating and soliciting charitable gifts in support of Monmouth Medical Center’s mission to deliver quality-driven, efficient and responsive health care services to the community.

Mission

Monmouth Medical Center Foundation, a charitable organization dedicated to supporting Monmouth Medical Center and its programs and services, has a five-fold mission:

• To develop and implement foundation programs that provide charitable financial support to Monmouth Medical Center.

• To demonstrate to the public at large how philanthropy benefits donors, patients and the community served by Monmouth Medical Center.

• To increase public awareness and enhance the community’s positive perception of Monmouth Medical Center by being an advocate of the hospital’s commitment to the community.

• To serve responsibly as the steward of contributed funds to Monmouth Medical Center.

• To develop candidates for leadership positions for Monmouth Medical Center Foundation and Monmouth Medical Center.

Bill Arnold
PRESIDENT AND CHEF EXECUTIVE OFFICER
MONMOUTH MEDICAL CENTER AND THE UNTERBERG CHILDREN’S HOSPITAL
Dear Friends,

Monmouth Medical Center serves our community by empowering donors and our neighbors to transform healthcare in Monmouth County and the surrounding areas. Over the past several years, the Foundation has been leveraging philanthropy as a means to providing world-class medical services to our community.

This year, MMCF will support a wide range of initiatives. The near future sees the funding of programs, services and the clinical teams as a reality. Looking forward, we plan to invest in a new and innovative medical campus situated in Tinton Falls, as well as several satellite centers devoted to primary and ambulatory care.

Accessibility to exceptional healthcare is a priority. Without the support and engagement of our donors, our partners in philanthropy, businesses, and supportive non-profit organizations, none of these accomplishments will be realized.

As the newly appointed Chair of the Board, I am optimistic about the future of healthcare in our region. Together with Tara Kelly, Foundation VP, and the Monmouth Medical Center Foundation Board of Trustees, we plan to create a solid infrastructure for trustees and staff by streamlining our procedural support systems. This will serve as a means to accomplishing clear and concise communication, and will allow MMCF to properly present the goals and vision of Monmouth Medical Center/RWJ Barnabas Health to you, our community members. We are proud of the Foundation’s accomplishments this past year in ensuring a brighter, healthier tomorrow for all residents of Monmouth County and beyond, as noted in the following pages.

As 2018 comes to a close, we are grateful to you for your compassion and your philanthropy, which fuels the work of the physicians and the clinical teams here at Monmouth Medical Center.

Best wishes for a happy and healthy holiday season!

To make a donation or to learn more about the ways you can be involved, please contact us at 732.923.6886 or go to www.monmouthgiving.org
Meet Our Leaders
Helping Philanthropy Move Forward at Monmouth Medical Center

Our executive leadership team oversees all the foundation’s efforts. Under the guidance of Claire Knopf, Chair of the Board of Trustees, MMC Foundation Trustees will reach to achieve the mission, vision and values of the hospital. Our executive committee is closely tied to our leadership acting together to address fundraising issues that affect the organization.

The executive committee is here to steer our board by prioritizing fundraising issues. This dynamic committee is enhancing communication between the board and staff. This creates a synergy which facilitates a cohesiveness to keep everyone in the loop with alignment and decision-making.

Bonnie Klein, MMCF Board Vice Chair, has been a retail executive for 26 years. She has a strong background in fundraising, marketing and public relations. Ron Klein is the Treasurer of the VNA Health Group Board of Trustees.
Rob Patton, MMCF Board Vice Chair, joined Goldman Sachs in 1994 and was named a Managing Director in 2011. He has been recognized within the Firm as a Top Advisor for many years and has held the dual role of Advisor and Associate Region Head for the New York Office for the past 8 years.

Mario Monello, MMCF Board Treasurer, is managing director of the Monello Group, a diversified holding company investing in real estate as well as private and public equity. He has a long standing career in finance, and has previously worked for Lehman Brothers, and was co-founder of The Argosy Group.
My name is Cecilia Mazza. I am a grateful patient from Monmouth Medical Center. In early April 2018, I was having lower abdominal pain with constipation for a couple of weeks. I kept putting off seeking medical advice because I was caring for my ill mother.

The pain quickly started getting worse and I was unable to eat. At that point, I knew I needed help. I went to an urgent care center who directed me to Monmouth Medical Center. I was fortunate to meet the brilliant and kind Dr. Arvanitis, who quickly diagnosed and developed a plan of treatment for my obstructing colon cancer, including emergent surgery for cancer. Those are two words no one wants to hear “surgery” and “cancer.” I had no idea what to expect, but the staff was so outstanding that I can recall them by name, Robin, Maja, Dana, Courtney, Brad, Andrew, Rita, Nick, Megan, and Cristina. They always walked into my room with a smile explaining every detail of my treatment.

I underwent a colon resection with formation of a temporary colostomy on April 12, 2018. Following a course of chemotherapy, I returned to Monmouth Medical Center for a successful reversal of my colostomy in September. I was pleased to be treated by the same staff that I saw my first time around, and this time they remembered me by name when I arrived.

Today, I am delighted to say that I am cancer-free and living a healthy life.

For more information about giving, visit www.monmouthgiving.org
Grateful Patient  
Tom Kober  
Cardiac Services

It only takes a few seconds for something unexpected to strike and without warning, something that changes the course of life. Too often, there is only a short window of time where knowledge, training, fast thinking, and quick action can mean the difference between life or death. For Colts Neck couple Abbey Feiler-Kober and Tom Kober, that small window was the early morning hours of November 1st, 2017.

“I fell asleep before Tommy that night and I remember awakening suddenly, around 4:30 a.m. and finding Tommy next to me with his arms and legs in the air. He was foaming at the mouth with his eyes rolled back in his head. I immediately started screaming his name, called 911 and pulled him off the bed to the floor. I started CPR on him. The 911 operator helped me to continue. Then, in what seemed like an eternity but were really only a few minutes, the Colts Neck police arrived. Tommy had suffered sudden cardiac arrest, something different from a heart attack, and very often fatal. He had no sign of a pulse,” Abbey said. “It was a very intense scene. They quickly prepped him with the patches for the AED while the second officer on the scene immediately continued doing the compressions. He was shocked several times before they got a pulse”.

Tommy was taken to a local hospital where he was transported by helicopter to Robert Wood Johnson University Hospital (RWJUH). He was in very critical condition.

“The second day at Robert Wood Johnson University Hospital he technically died again. They were working on him frantically and by some miracle, and yes I believe in those now, he made it through again,” said Abbey. “Now he was the man who had died multiple times in the last 48 hours and there was a strong chance that he may never make it home.” Abbey, her family and friends held vigil at the hospital for days and then weeks. Tommy was on a ventilator for over two weeks.

“So many people together saved my husband. We are eternally grateful. I started feeling like I needed to tell everyone that I saw to make sure they take a CPR class if they haven’t already had.”

“If you do not know CPR please take a class and bring your family members, friends, babysitters, you never know when you can save the life of a loved one or a stranger. Those first few moments are truly life or death.”

The next two and a half weeks at RWJUH were full of ups and downs, twists and turns for Tommy, with Abbey at his side. Finally, he was stable enough for surgery. Tommy says, “I don’t remember much about my stay there, but I remember that I knew my best friend and the love of my life, Abbey, was there for me by my side through it all, and she made me feel calm. I can’t thank my doctors at RWJUH enough. I’m eternally grateful. I left RWJUH with an internal defibrillator and pacemaker. The doctors are amazing. They saved my life and gave me the best care possible.”

-- Jeanne Wall
TAPinto MEDIA COMPANY
PUBLISHER AND EDITOR

For more information about giving, visit www.monmouthgiving.org
After growing up in Red Bank and living a life full of blessings, Mary Anne Nagy feels strongly about giving back. She and her husband Greg believe it is important for communities to have good, supportive health care and educational organizations, such as Monmouth Medical Center. “It’s my turn to help and give back now, so we decided we should do something in our estate plan for each of the important organizations in our community, including Monmouth Medical Center.”

Mary Anne has a passion for supporting education and healthcare which has shaped her life. Not only has she worked for Monmouth University for the past 33 years (and Greg, who is retired after a three decade career in public health, volunteers at the local food bank once a week), but over the years, she has become part of a network of likeminded individuals in her community. Mary Anne’s experiences on the MMC Board of Trustees, combined with those at the university, have brought her to a new understanding of long-term viability issues for local non-profits. On a personal level, having an impact on future outcomes inspired her to make a difference through a planned gift in her and Greg’s estate plan. Mary Anne explained, “I think it is an easy way, a simple way, to say to your attorney, while I’m taking care of my family, let me also make some provisions for my favorite charities.”

She continued, “We didn’t want the government to decide how our estate was to be divided; we wanted to decide. We can take care of our nieces and nephews, but we can take care of other things in the community that we care about, like Monmouth Medical Center.”

“Hospital leadership did a superb job, encouraging my decision to make a planned gift at this time,” she added. “They are planning for the hospital’s future and we can a part of that, too.”

Her final thought on the matter of giving back to the organizations that have impacted one’s life, “No gift is too small. The important part is to give”.

Please consider creating a planned gift for the hospital of your own. For more information, please call 732-923-6886 or email tara.kelly@rwjh.org

Cranmer Legacy Society
Mary Anne Nagy and Gregory Nagy
A Toast to Children's Health, an evening of pediatric artwork, fine fare, and celebration was hosted by The Unterberg Children’s Hospital Leadership Council, on Friday, November 9, 2018, at The Riverhouse at Rumson Country Club.

Exclusive art created by pediatric patients was displayed and for sale throughout the evening.

This year’s proceeds went to the Unterberg Children’s Hospital. The mission of the Hospital is to be the leader in family care across Monmouth County, providing family-centered care, and innovative medicine close to home.
Ann Unterberg

The Judith W. Dawkins Ambassador of Excellence Award Inaugural Recipient

Leon Hess Cancer Center Council presents

23rd Annual Power of Pink

The newly formed Leon Hess Cancer Center Council presented the 23rd Annual “Power of Pink” Luncheon on July 19, 2018 at Hartshorne Mansion located at 80 Oakes Road, Little Silver, New Jersey. Monmouth Medical Center Foundation and the Dawkins Family proudly announced Ann Unterberg as the 2018 inaugural recipient of The Judith W. Dawkins Ambassador of Excellence Award. Ann exemplifies Judi’s visionary guidance, exceptional leadership and upholding the highest ethical standard for the betterment of the patients and families who rely on Monmouth Medical Center.

The Leon Hess Cancer Center Council unites The Women’s Council for The Leon Hess Cancer Center and The Women of Wilentz for the Jacqueline M. Wilentz Comprehensive Breast Cancer Center. Lead by co-chairs Terry Ingram and Claire Knopf, these dedicated volunteers have raised more than six million dollars to benefit The Leon Hess Cancer Center at Monmouth Medical Center, the region’s only facility designated as an Academic Comprehensive Cancer Program by the American College of Surgeons’ Commission on Cancer.

This year’s proceeds went towards the Deep Inhalation Breathing Hold equipment. This is a technique designed for a specific radiation patient population, which will dramatically prevent radiation induced abnormalities of blood flow to the heart, allowing us to remain a leader in breast treatment in our region.

2018 Power of Pink Committee

Chair
Terri Klein

Council Members
Jessica Angstreich
Avery Brighton
Jen Cavise
Stephanie Cupps
Carolynn Diakon
Caryn Elkwood
Barbara Etter
Kim Glini
Melissa Ginsberg
Catherine Goldberg
Lisa Goodwyn
Anna Grace Howie
Joyce Gulden
Pari Harrison
Rose Jones
Diana Kennedy
Claire Knopf
Geri Lawrence
Loretta Mannion-Birde
Caryn Marra
Stephanie McCarter Flynn
Laura McGuire
Debbie Menkowitz
Carol Ann Mireider
Elaine Monte
Szyma Moroney
Debbie O’Donoghue
Susan Olson
Stacy O’Neill
Cathy Romano
Kara Short
Kim Smith
Molly Vates
Lauren Vernon

TOP PHOTO:
FROM LEFT TO RIGHT:
Matthew Klein, MD
Terri Klein
and Amy Robach

MIDDLE PHOTO:
“Power of Pink” Ladies

BOTTOM PHOTO:
FROM LEFT TO RIGHT:
Terry Ingram, Terri Klein, Power of Pink Committee Chair; Claire Knopf; Board Chair MMCF; Pete Dawkins; Anne & Tom Unterberg; Tara Kelly, VP Development, MMCF; Bill Arnold, President and CEO, MMC.

Leon Unterberg, 1st recipient of the Judith W. Dawkins Ambassador of Excellence Award with Brigadier General Pete Dawkins

Ann Unterberg, 1st recipient of the Judith W. Dawkins Ambassador of Excellence Award with Brigadier General Pete Dawkins
The newly formed Leon Hess Cancer Center Council, and its Swing Pink Committee, presented the fourth annual Swing Pink event on Monday, September 24, 2018 at Navesink Country Club. A fun-filled morning of your chosen sport—golf, pickle ball, paddle ball, tennis — was followed by a luncheon with comedian Kristen Eyles.

Proceeds from this year’s event went towards the purchase of the Holgic Selenia 2D mammography unit, which provides patients with a low-dose digital expose and excellent quality images. The Leon Hess Cancer Center Council raises funds and awareness to support programs and state-of-the-art equipment for patients during cancer diagnosis, treatment and recovery. The Council is Co-Chaired by Terry Ingram and Claire Knopf.

2018 Swing Pink Committee
Co-Chairs
Meredith Barbar
Debbie Memmott
Council Members
Jessica Angstreith
Avery Brighton
Jen Cavise
Stephanie Cupps
Carolyn Diakon
Caryn Elwood
Barbara Etter
Kim Glibin
Melisa Ginsberg
Catherine Goldberg
Lisa Goodwyn
Anna Grace Howie
Joyce Gulden
Pam Harrison
Rose Jones
Diana Kennedy
Teri Klein
Claire Knopf
Gerrit Laurence
Loretta Manning-Birds
Caryn Marra
Stephanie McCarter Flynn
Laura McGuire
Debbie Menkowitz
Carol Ann Mirviser
Elaine Monte
Sonya Moroney
Debbie O’Donoghue
Susan Olson
Stacy O’Neill
Cathy Romano
Kara Short
Kim Smith
Molly Yates
Lauren Vernon

2018 Golf Committee
Chair
William E. Thygeson, Jr.
Committee Members
Bill Arnold
Bill Boglioli
Scott Coleman
William Cook
William Downs, MD
Richard Felice
Todd Katz
George Laufenberg
Barbara Mihalic
Michael O’Neill
Rob Patton
Michael Perdoni
Judy Polgardy
Douglas Powell
Alyssa Ruby-Mako
Andrew Sun, MD
Frank Viosas, MD
Doug Wells

PICTURED TOP FROM LEFT TO RIGHT:
Frank J. Vozos, MD, FACS, EVP Barnabas Health, CEO of MMC Southern Campus, George February Jr., DPM, Greg Fromkin, Bill Arnold, President and CEO, MMC

PICTURED BELOW FROM LEFT TO RIGHT:
Michael Del Priore, Board Member, MMCF, Joe Romano, Board Member, MMCF, Jack Privitera, Women Diamond, Board Member, MMCF

PICTURED FROM LEFT TO RIGHT:
Michelle Manda, Nancy Del Priore, Debbie O’Donoghue, Kelly Fourt
On October 28th, The Valerie Fund Children’s Center for Cancer and Blood Disorders at The Unterberg Children’s Hospital at Monmouth Medical Center in Long Branch, New Jersey, held its 8th Annual Sushi Extravaganza. Yumi of Sea Bright, serving Neo-Asian Cuisine, opened their doors from 6:00 PM - 9:00 PM for the event.

The Valerie Fund Children’s Center, which is a part of The Unterberg Children’s Hospital at Monmouth Medical Center, provides comprehensive medical care and psychosocial support to children, adolescents, young adults and their families with cancer and other blood disorders. The perinatal and pediatric palliative care program helps patients and families whose children are diagnosed with a life threatening or life limiting diagnosis. Palliative care provides an extra level of support in partnership and collaboration with the family and the primary provider. The Valerie Center is home to one of the largest and most advanced pediatric hematology/oncology networks in the country.

The proceeds of the evening support the patients and families at The Valerie Fund Children’s Center in the following ways:

- Expenses for celebrations with the children and families
- Support other special events for the children and families throughout the year
- Technological equipment and supplies for patients and families during hospital admissions and clinic visits
- Educational support for patients and staff
- Perinatal and Pediatric Palliative Care Program

The proceeds of the evening support the patients and families at The Valerie Fund Children’s Center in the following ways:

- Expenses for celebrations with the children and families
- Support other special events for the children and families throughout the year
- Technological equipment and supplies for patients and families during hospital admissions and clinic visits
- Educational support for patients and staff
- Perinatal and Pediatric Palliative Care Program
“Judi spent over two decades and countless hours, many of which took place in that board room, making decisions that have helped lead the path to success for Monmouth Medical Center,” said her husband Pete Dawkins. “Therefore, it’s only fitting that the executive board room bear her name. My hope is that through this, Judi’s spirit of advocacy and leadership will live on and continue to inspire others to have the vision to make decisions that truly helps those in our communities.”

The new executive board room features a portrait of Dawkins and a memorial plaque, as well as increased seating capabilities. “Judi always wanted to make sure that everyone could have a seat at the table,” added Brigadier General Dawkins. “She wanted to ensure that ideas were openly exchanged so that the needs of the community were being met in the best way possible.”
The Monmouth Medical Center Foundation held a Zen Garden dedication at Monmouth Medical Center (MMC) on September 17th in honor of Susan Villapiano, who lost her battle to breast cancer in November 2016.

Susan’s husband, Phillip Villapiano, a former NFL linebacker and Super Bowl champion, dedicated the Susan Villapiano Zen Garden in memory of his late wife.

The Villapianos were longtime residents of Rumson and donors to MMC. Susan was very involved in the community; serving on The Advisory Board for the NJ Commission on Cancer Research, the Board for the Mercy Center of Asbury Park with its Sisters Academy of NJ, the Foundation to Save the Jersey Shore after Hurricane Sandy, and the Rumson Education Foundation. She was also the recipient of the 2016 Peter Criss Courage Award for her bravery in her battle with breast cancer.

A message on a plaque in the garden showcases Susan’s compassion and commitment to serving others. It reads: “This Zen Garden is dedicated to a wonderful lady. The night she underwent a Bone Marrow Transfer, she told me ‘God gave me this disease, so I can help others.’ Susan, we will never forget you.”

The Susan Villapiano Zen Garden is located in the Leon Hess Cancer Center’s Cheryl L. Diamond Pavilion, which was funded by Warren Diamond, a close friend of the Villapianos. Warren and his son Scott donated $2.5 million in memory of their late wife and mother Cheryl L. Diamond, who passed away in 2001 after a seven-year battle with breast cancer.

"This Zen Garden is dedicated to a wonderful lady. The night she underwent a Bone Marrow Transfer, she told me ‘God gave me this disease, so I can help others.’ Susan, we will never forget you."

— Phil Villapiano
On July 21, 2018 over 100 paddlers came out in support of the 4th Annual Unterberg Children’s Hospital at Monmouth Medical Center. These funds will help improve the pediatric emergency department experience for the nearly 14,000 children and families who walk through the doors each year. The funds will provide an innovative Pediatric Waiting Room, as well as the addition of a Pediatric Triage Area at the Thomas and Ann Unterberg Pediatric Emergency Department at Monmouth Medical Center.

WhatSUP
Paddleboard Race
on the Navesink River in Rumson

On July 21, 2018 over 100 paddlers came out in support of the 4th Annual Unterberg Children’s Hospital at Monmouth Medical Center. These funds will help improve the pediatric emergency department experience for the nearly 14,000 children and families who walk through the doors each year. The funds will provide an innovative Pediatric Waiting Room, as well as the addition of a Pediatric Triage Area at the Thomas and Ann Unterberg Pediatric Emergency Department at Monmouth Medical Center.

“We are so thankful for the support over the past 4 years in helping to raise over $350,000 for the Unterberg Children’s Hospital.”
– Vic and Kari Rallo

PICTURED BELOW: Vic and Kari Rallo with WhatSUP committee members Bridget and Michael Bruno, Camilla and Michael Criscola, Genevieve and Derek DeBree, Kathryn and Michael Fithian, Jennifer and Paul GaNun, Suzy and Gregg Gilbert, Michael Holcomb and Brian Henke, Jessica and John O’Connor, Jane and Tim Orr, Michelle and Tom Shebell.
Our Impact

Boomer Esiason Foundation’s Grant Gift to MMC CF Program Raising Awareness for Cystic Fibrosis

On September 14, Garmany hosted, “Garmany Boom,” a night of celebrating life, fashion and raising awareness for Cystic Fibrosis through the Boomer Esiason Foundation.

Thanks to the generosity of the Boomer Esiason Foundation and their grant, the Monmouth Medical Center CF program has made great strides in serving patients. Led by Dr. Robert Zanni, the CF program is using funds to enhance patient care for 107 CF patients; 69 are being served in the pediatric program while 38 have transitioned to the adult program.

Because of the grant, this ensures that Monmouth Medical Center’s CF program has the most state-of-the-art equipment available. This is very important to patient care, allowing Monmouth Medical Center to improve diagnostic capabilities and treatment of CF patients.

Any of the nearly 750 pediatricians within the RWJBarnabas Health system can refer a newborn to the CF Center. Additionally, community-based pediatricians in the region refer newborns with positive cystic fibrosis test results at birth. Dr. Zanni communicates directly with the referring physician to discuss the test and evaluation results, and to develop a course of treatment.

Recent medical advancements have improved survival, but have also increased costs. As CF patients age, there is a higher risk of CF exacerbations; this results in hospitalizations. The best way to prevent expensive hospitalizations is to keep patients healthy and at home; the generosity of this grant is enabling our program to do just that.

To make a donation or to learn more about the ways you can be involved, please contact us at 732.923.6886 or go to www.monmouthgiving.org
Thanks to the generosity of the Charles Lafitte Foundation and their grant, Monmouth Medical Center’s Gender Equity Internship program has hired our first intern, part of a five year plan at Monmouth Medical Center to create an environment where we can begin to celebrate inclusion of all people.

The goal of the grant is to fund internships over the next 5 years to work with the Gender Equity Program. The interns will work with employee resource groups, create LGBTQ+ inclusion, promotion and advertisement, work with LGBTQ+ community leaders to plan and support events, create new pathways with LGBTQ+ inclusive hiring events and mentoring, and work on strategic planning for a PROUD clinic at MMCF.

Currently under the internship program, policies and procedures are being reviewed and updated, and a Diversity and Inclusion Committee has been established. To date, the committee has held 3 membership drives, managed 2 tabling events on Diversity and Inclusion, helped plan Hispanic Heritage Month Events and assisted with NAAACP Back to School Drive in the Long Branch Community.

This grant is a critical component to enable programs like this at Monmouth Medical Center. It provides us the opportunity to ensure we are creating an environment where everyone, regardless of who you are, or who you love or associate with, will be treated with respect and dignity, and have the opportunity to serve and be served in any capacity.

PICTURED FROM LEFT TO RIGHT: Alieu B. Nyassi, MS, ELOC; Lalitha Hansch, MD, Program Director, RWJ Somerset Family Medicine Residency; Vanessa Nazario, MBA, Director of Diversity and Inclusion, Robert Wood Johnson University Hospital; Kyra Citron, Charles LaFitte Foundation
We hope you will join those who support MMC, by considering adding your name to the Sephardic Community Tree of Life. You may donate online at www.rwjbh.org/MMCTreeofLife

Sephardic Community Tree of Life

Thank you Zekaria, Haddad, Massry and Franco Families

In June, the Zekaria Family hosted a brunch to honor Monmouth Medical Center and we extend our deepest gratitude to the families and all of Sephardic community members. We were in awe of how many community members expressed gratitude for the care that Monmouth Medical Center has provided to their loved ones.

Over $370,000 was raised from the community to create the Tree of Life which will be prominently placed in the lobby of Monmouth Medical Center. The continued support of the community will help ensure that they will receive the outstanding care they have depended on for over 130 years.

“My family was truly honored to be able to host this momentous community event. This was long overdue and I’m confident that our relationship with the hospital will continue to strengthen. As a year round resident, I am so thankful for everything Monmouth Medical Center provides for our community.”

― Zekaria Family

We hope you will join those who support MMC, by considering adding your name to the Sephardic Community Tree of Life. You may donate online at www.rwjbh.org/MMCTreeofLife

OPPOSITE PAGE:
TOP LEFT PHOTO: FROM LEFT TO RIGHT: Barry Elbaum, DDS; Margaret Fisher, MD, Medical Director Unterberg Children’s Hospital and Chair of the Department of Pediatrics; Jeffrey Elbaum, DDS; Eli Gindi

TOP RIGHT PHOTO: FAMILY PHOTO FROM LEFT TO RIGHT: Isaac Massry; Bill Arnold, President and CEO MMC; Jack H. Franco; Mark Massry

MIDDLE PHOTO: FROM LEFT TO RIGHT: Issac Massry; Bill Arnold, President and CEO MMC; Jack H. Franco; Mark Massry

BOTTOM PHOTO: FROM LEFT TO RIGHT: Bert H Dweck; Maurice Zekaria; Margaret Fisher, MD, Medical Director Unterberg Children’s Hospital and Chair of the Department of Pediatrics; Sam Haddad; Bill Arnold, President and CEO MMC; Mark Massry; Victor Almeida, DO, Director of Emergency Department, MMC; Jojo Chebar

Our Impact
2019 SPECIAL EVENTS

FEBRUARY
WEFÓRUM FIT CRAWL
SATURDAY • FEBRUARY 10 (Tentative)
1 PM • MULTIPLE LOCATIONS
Benefitting The Free Health and Wellness Programs and The Wellness Center for Monmouth Medical Center
RWJ Barnabas Health

MAY
POLLAK COCKTAIL PARTY
DATE: TBD
5:30 PM • SEA BRIGHT
EDgewater
Benefitting The Pollak Clinic at Monmouth Medical Center

JUNE
INVITATIONAL GOLF CLASSIC AND TENNIS TOURNAMENT
THURSDAY • JUNE 13
RAIN DATE: THURSDAY, JUNE 20
8:00 AM • DEAL
HOLLYWOOD GOLF CLUB
Benefitting Monmouth Medical Center

JULY
THE LEON HESS CANCER CENTER COUNCIL POWER OF PINK
THURSDAY • JULY 11 or 18
11 AM • Location TBD
Benefitting The Leon Hess Cancer Center at Monmouth Medical Center

JULY / AUGUST
UNTERBERG CHILDREN’S HOSPITAL LEADERSHIP COUNCIL WHATSUP
DATE: TBD
REGISTRATION 7 AM • RUMSON
VICTORY PARK
Benefitting The Unterberg Children’s Hospital at Monmouth Medical Center

SEPTEMBER
BIG STEPS FOR LITTLE FEET
SUNDAY • SEPTEMBER 15
10 AM • LONG BRANCH
BEACH FRONT NORTH
Benefitting The Hirair and Anna Hovnanian Foundation Regional Newborn Center
www.bigstepsforlittlefeet.com

THE LEON HESS CANCER CENTER COUNCIL SWING PINK
MONDAY • SEPTEMBER 23
9 AM • MIDDLETOWN
NAVESINK COUNTRY CLUB
Benefitting The Jacqueline M. Wilentz Comprehensive Breast Center

OCTOBER / NOVEMBER
UNTERBERG CHILDREN’S HOSPITAL LEADERSHIP COUNCIL
A TOAST TO CHILDREN’S HEALTH
DATE: TBD
7 PM
LOCATION TBD
Benefitting The Unterberg Children’s Hospital at Monmouth Medical Center

MILESTONES DESIGNED BY JANICE HAHN STUDIO