



Presented by the Training Institute

Ask, Advise, Refer: **Tobacco and Nicotine Treatment** **Training for Healthcare Professionals**

Smoking is one of the leading, preventable causes of cancer, cardiovascular disease, heart attack and stroke.
A recent study found:

2/3

of U.S. adults who smoked
wanted to quit.*

Fewer than 10%

of U.S. adults who smoke
successfully quit.

50.5%

of adults who smoked and saw a
health professional during the past
year received advice to quit smoking.*

*Source: www.cdc.gov/mmwr/volumes/73/wr/mm7329a1.htm

The “Ask, Advise, Refer” training educates healthcare professionals about evidence-based intervention strategies that can be used in any practice to effectively guide conversations about tobacco and nicotine treatment and encourage patient engagement. This one-hour training can be conducted in person or virtual.

To schedule a training, email IFPRTrainingInstitute@rwjbh.org.



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