

Businesses and Autism

One purpose of any business is to create and keep customers. Minor accommodations can be made at any place of business that can make a difference in the lives of people with autism. With appropriate information, a business can provide services that embrace every individual, while tapping into the needs of an under-served market.

Staff training is critical to better understand and serve individuals and families affected by autism. Make Friends with Autism has provided best practice tips, visual aides, and training tools to use with your employees. These resources can improve staff ability to work with all kinds of customers, not just those with autism. The autism community is likely to respond positively to businesses by telling their friends about the service they received at your establishment. Make Friends with Autism encourages you to utilize the video and supplementary materials as part of new hire orientations, staff meetings, or as special customer service training sessions.

www.childrens-specialized.org/KohlsAutismAwareness

For more information about this program contact: KohlsAutismAwareness@childrens-specialized.org



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