

RWJBarnabas Monmouth Medical Center

FALL 2025

MILESTONES



WELCOME NEW TRUSTEES



ABBY KELLY



ANDREA BONFIGLIO-SPENCE



BONNIE KLEIN

ABBY KELLY, born and raised in Monmouth Beach, is a physical therapist and dedicated community leader. Abby began her career at NYU Medical Center, where she helped launch the NYU Women's Health Center, focusing on specialized care for breast cancer rehabilitation, lymphedema, and women's health. In 2012, Abby and her husband, Kevin, returned to Monmouth Beach to raise their three children and serve her community by coaching youth sports, leading wellness initiatives, and contributing to organizations like WEForum, Trinity Hall, and Christian Brothers Academy. A passionate supporter of local health and education, Abby has made a lasting impact on Monmouth Beach and beyond through her commitment to service and philanthropy.

ANDREA BONFIGLIO-SPENCE is the Owner and Chief Marketing Officer of Triple T Hospitality Group, the familyrun powerhouse behind Tommy's Tavern + Tap and Tio Taco + Tequila Bar. A Wagner College alum, she honors her father's legacy through visionary leadership and culinary innovation. Outside of the culinary world, Andrea served on the American Red Cross board and co-founded "Tommy's Kid of the Month," supporting families of children with pediatric cancer. For over 15 years, she has hosted numerous fundraising events, reinforcing her deep commitment to community and philanthropy. As a proud mother of two, Andrea balances business, service, and family with grace and determination, leading with heart and setting a tone of excellence in the restaurant industry.

BONNIE KLEIN recently returned as a voting member of the Foundation Board. She is a seasoned retail executive with 26 years of leadership experience and a deep commitment to community service. She has held trustee roles at the Chattahoochee Nature Center, Zoo Atlanta, Rodeph Sholom School, and Congregation Rodeph Sholom, leading initiatives in marketing, fundraising, and strategic planning. A trustee at Monmouth Medical Center Foundation since 2014, Bonnie has helped advance cancer services, wellness programs, and groundbreaking thoracic care. She is also a supporter of Monmouth Medical Center Foundation events, and the founding member of the Circle of Pink at the 30th Anniversary of Power of Pink.

MILESTONES CONTENTS

Message from Leadership	4	Big Steps for Little Feet 22-23
Message from the Foundation	5	Invitational Golf Classic 24-25
Celebrating Gloria Nilson	6 - 7	30 Years of Leadership $26-27$
Vogel Medical Campus	8 - 9	Power of Pink 28-33
The Meyer Family Legacy	10 -11	Swing Pink 34-35
Sorokolit Family Gratitude	12 -13	Thoracic Oncology 36-37
Deal Cultivation Event	14 -15	Clinical Education Scholarship $38-39$
NextGen	16 -17	Employee Scholarship $40-41$
Fireflies: Behavioral Health	18 -19	Dunkin' Joy Grant 42-43
Toast to Pediatric Health	20 -21	Meaningful Impact 44-47

VITAL STATISTICS



1,108 **Physicians**



5,981 Births



507 NICU Admissions



23,214 **ER Visits** Admissions



Nurses

183,842

10,032 **Outpatient Visits** Total Surgeries

OFFICERS

Gary Chropuvka, Chair Jay Grunin, Vice Chair William Thygeson, Jr., Vice Chair Christina Alfonso-Ercan, Treasurer Dayna Gold, Secretary

BOARD OF TRUSTEES

Andrea Aikins Bill Arnold** Virginia S. Bauer* Andrea Bonfiglio-Spence Eric Carney** Walter Daszkowski Carolyn DeForte Wasserfall, DMD Meghan Del Priore Michael Del Priore* Carolyn C. DeSena* Anthony J. Diaco* Warren Diamond* Waheed Eraky, MD Samuel Fromkin* Gregory Greco, MD Terry Ingram* **Abby Kelly Bonnie Klein** Barrie Knee Claire Knopf* Bruce M. Meyer* Noël Mihalow * Mario Monello* Kerry O'Brien Caitlin Olson** Michael O'Neill* **Robert Patton*** Arvind Prahbat, MD** Joseph J. Romanowski* Patrick P. Scire* Karen M. Siciliano* Carol Stillwell* Vincent Tizzio Ann Unterberg* Daniel W. Whalen Maurice Zekaria

*ADVISORY BOARD MEMBER ** EX-OFFICIO MEMBER

HONORARY TRUSTEES

Alan Davis, Esq. Lewis M. Eisenberg Shelley D. Schultz Alexis Tucci, Esq.





ERIC CARNEY
President and Chief Executive Officer
Monmouth Medical Center and
Monmouth Medical Center Southern Campus



Bill Amold

Executive Vice President RWJBarnabas Health President RWJBarnabas Health Southern Region Chief Executive Officer Robert Wood Johnson University Hospital

MESSAGE FROM LEADERSHIP

ogether with Rutgers Cancer Institute, our goal at RWJBarnabas Health is to bring cancer treatment, diagnosis and prevention into the future right in our patients' backyard. This year we took a giant leap forward with the opening in New Brunswick of The Jack and Sheryl Morris Cancer Center, New Jersey's first freestanding cancer hospital, along with the new construction of the Melchiorre Cancer Center at Cooperman Barnabas Medical Center, opening this fall, and our Specialty and Cancer Care Center at the Vogel Medical Campus, currently under construction in Tinton Falls. These places are truly special – because that is what our patients need and deserve – the best.

Exciting developments such as these are made possible thanks to the outstanding philanthropy of our amazing supporters and incredibly successful events such as the annual Power of Pink luncheon, which has raised more than \$8 million for cancer services over the years. This year's special Power of Pink 30th anniversary event paid tribute to the many dedicated women whose passion and leadership helped shape Power of Pink into the signature fundraiser it is today. The funds raised are being used to create a unique wellness spa and shop at the Specialty and Cancer Care Center, and we are so incredibly grateful to these dedicated individuals, who are helping us to transform cancer care into the most compassionate human patient care experience possible. The legacy of the Power of Pink is truly impressive, spanning 30 years of partnering with this remarkable community in support Monmouth Medical Center.

At RWJBarnabas Health our mission is simple: We are an academic health system, partnering with our communities to build and sustain a healthier New Jersey. It is an honor and a privilege to care for the people in this community and across the great state of New Jersey, and we thank you for trusting Monmouth Medical Center and RWJBarnabas Health with your medical care.

FROM THE FOUNDATION



am honored to step into the role of Board Chair at this remarkable moment in Monmouth Medical Center's history. As we expand our footprint throughout Monmouth County, we are not only building a new campus – we are building new possibilities of care for this incredible community.

My family has experienced firsthand the extraordinary care provided by RWJBarnabas Health. It's the kind of excellence that inspires me to give back.

With the Vogel Medical Campus being built in Tinton Falls, the future of healthcare here at the shore is bright, and I invite you to join us in supporting this mission. Your generosity will help ensure that as our region grows, we will have more access to quality healthcare right in our backyard.

I also want to extend a heartfelt thanks to Claire Knopf for serving as Chair of our Foundation Board for the past five years and for 10 years of dedicated service on the Board. We wish her enormous success in her new role on the hospital's Operational Board.

Thank you for sharing in this vision.

GARY CHROPUVKA

Chair, Monmouth Medical Center Foundation Board of Trustees

s we celebrate an incredible year filled with your generosity, I'm deeply moved by what our community has made possible. From the 30th Anniversary of Power of Pink and the 10th Anniversary of Swing Pink, to the launch of the newly imagined Toast to Children's Health and Big Steps for Little Feet events, each milestone has been a testament to the passion and purpose behind our mission. As I reflect on the incredible impact these events have had on our community, I am truly humbled.

We are especially excited about the future, as the Vogel Medical Campus takes shape in Tinton Falls. This transformational project is fueled by the generosity of donors who believe in expanding access to world-class care that is closer to home.

Thank you for your support and your belief in what we do. The heart of Monmouth Medical Center beats stronger because of you.

CAITLIN OLSON

Regional Vice President of Development Monmouth Medical Center and Monmouth Medical Center Southern Campus



MONMOUTHGIVING.ORG



Gloria and Len Nilson (center) pictured with their family



Gloria Nilson (left) and the late Judith W. Dawkins (right) at the 2012 Power of Pink

Celebrating Gloria Nilson Philanthropist, Visionary, and Community Leader

loria Nilson is a trailblazer in New Jersey's real estate industry and a passionate philanthropist whose impact is felt across Monmouth County. After building a successful network of 11 offices and leading more than 700 agents and staff, she turned her focus to giving back, most notably to Monmouth Medical Center (MMC). Thanks to her support, Gloria has helped shape healing spaces and elevate the hospital's ability to deliver exceptional, patient-centered care.

Gloria Nilson has made many meaningful contributions to MMC, including the creation of the serene Garden of Reflection for inpatient behavioral health, the transformation of the main lobby, and the Gloria Nilson Surgical Lounge supporting the surgical team. Her legacy will continue at the new Vogel Medical Campus in Tinton Falls with the Len and Gloria Nilson Family Radiology Lobby in the Specialty and Cancer Care Center, opening to patients in 2027. "Giving back to this community and supporting Monmouth Medical Center's impactful work has always been my passion," Gloria said. "It's an honor to contribute to a place that has touched my family and so many lives with its dedication to healing."

Beyond her financial contributions, Gloria devoted more than 20 years to MMC's Foundation Board which included her service in an officer role, as the Board Secretary. She has also played a pivotal role in fundraising efforts, including her continued support for signature events like the Power of Pink.

"Gloria's generosity and vision have helped shape the way we deliver care and connect with our patients. Her contributions go far beyond buildings and spaces; they have created an environment of healing and compassion that will inspire generations to come," said Eric Carney, President and CEO, MMC and MMCSC.

To honor her extraordinary impact, Gloria received the 2025 Judith W. Dawkins Ambassador of Excellence Award, presented annually to individuals who embody the late Judith Dawkin's visionary guidance, exceptional leadership and highest ethical standard for the betterment of patients and families who rely on MMC. "My mother believed that good, compassionate leadership helped drive meaningful change. Gloria Nilson truly reflects my mother's unwavering commitment to excellence, and I know she would be so proud of her impact," said Noël Mihalow, Judith Dawkin's daughter.

In celebration of her incredible leadership, MMC is proud to introduce the new **Gloria Nilson Legacy Society**, a program recognizing donors who include the hospital in their planned giving. Whether through a will, life insurance policy, trust, or gift annuity, these contributions will help MMC continue to provide innovative and compassionate care for our community. The Gloria Nilson Legacy Society will stand as a lasting tribute to Gloria's remarkable contributions, ensuring her legacy of generosity inspires others to support the health and vitality of our community.

For more information about the Gloria Nilson Legacy Society, and to learn how to give to Monmouth Medical Center, please contact the Foundation at 732.923.6886

Giving back to this community and supporting Monmouth Medical Center's impactful work has always been my passion. It's an honor to contribute to a place that has touched my family and so many lives with its dedication to healing.

GLORIA NILSON

6 MILESTONES FALL 2025
MONMOUTHGIVING.ORG









The Future of Healthcare in Monmouth County The Vogel Medical Campus

s construction progresses at the new Vogel Medical Campus in Tinton Falls, located between exits 105 and 109 of the Garden State Parkway, the Specialty and Cancer Care Center is now visible and taking shape.

The first building of the 36-acre site is slated to open to patients in early 2027. The five-story, 150,000-square-foot Specialty and Cancer Care Center will bring world-class outpatient services, advanced diagnostics, and comprehensive cancer care to the heart of Monmouth County. This cutting-edge facility will offer same-day surgery, specialty physician offices, and imaging services; all in one modern and patient-friendly location.

The cancer services offered are provided in partnership with Rutgers Cancer Institute, the state's only NCI-designated Comprehensive Cancer Center. Patients will have access to groundbreaking treatment options, including precision medicine, cellular therapies, clinical trials, and care guided by the latest research.

In addition to clinical care, the Vogel Medical Campus is focused on healing the whole person. A unique feature of the Specialty and Cancer Care Center is its holistic wellness spa and shop, the only one of its kind in Monmouth County — offering supportive therapies tailored to cancer patients. This serene space will provide integrative treatments designed to complement medical care and support patients on their journey to recovery.

This ambitious project by RWJBarnabas Health reflects a historic investment in the health of the community, bringing care closer to where people live and work. The location was carefully chosen to offer easy access, and a tranquil, park-like environment designed to improve the patient experience.

The Vogel Medical Campus will continue to grow, with more exciting announcements to come as Monmouth Medical Center and RWJBarnabas Health work to reimagine healthcare delivery in Monmouth County.

For the latest information about the Vogel Medical Campus, please visit www.rwjbh.org/vmc



SCAN HERE TO WATCH OUR SPECIAL BEAM SIGNING VIDEO

OPPOSITE PAGE: FROM LEFT TO RIGHT:

Top Left Photo: Eric Carney, *President and CEO*, *MMC and MMCSC*; **Tommy Meares**, grateful patient and renowned musician; and **Mark Manigan**, *President and Chief Executive Officer*, *RWJBarnabas Health* at the October 2024 beam signing.

Top Right Photo: A view of the 36-acre Vogel Medical Campus in Tinton Falls, NJ.

Middle Right Photo: MMC employees from the Long Branch campus sign the final steel beam before it was placed atop the Specialty and Cancer Care Center.

Bottom Photo: Foundation Trustees tour the new Specialty and Cancer Care Center.



A Legacy of Generosity How One Family's Tradition of Giving Continues

hilanthropy often begins at home with values passed down through generations. For three siblings, a recent gift to Monmouth Medical Center (MMC) was more than an act of generosity; it was a tribute to their parents' enduring legacy of compassion and community service.

It began with their grandparents, Maurice and Carolyn Meyer, who instilled in their family the importance of giving back. That legacy was carried on by their parents, Maurice (Peter) and Irma Meyer. Barbara Meyer Keating, Bruce Meyer and Richard Meyer were deeply influenced by their parents, who were longtime supporters of hospitals and charitable organizations throughout their lives. Giving back was a part of who they were. Through their actions, they taught their children the importance of helping others, investing in their community, and supporting causes that make a lasting impact.

Following their parents' passing, Barbara, Bruce and Richard reflected on the powerful example of generosity they had grown up with. Honoring that legacy, they made a meaningful gift to MMC by naming the Meyer Family Infusion Room at the new Specialty and Cancer Care Center at the Vogel Medical Campus in Tinton Falls.

Their gift stands as a testament to both their family's deep roots in community service and their shared belief in the hospital's mission to provide exceptional care to every patient. In continuing the philanthropic path their grandparents began, they are not only preserving cherished family values, they are also lighting the way for future generations.

Their story is a reminder that the most lasting gifts we give may be the values we instill and the lives we touch.

To make a donation or to learn more about the ways to get involved, please visit monmouthgiving.org or call 732.923.6886

This gift is our way of honoring our parents lifelong commitment to giving back. We hope to inspire others to continue the tradition of compassion and service.

BRUCE MEYER,MMCF Advisory Board

OPPOSITE PAGE: Left to Right: Richard Meyer; Barbara Meyer Keating; Bruce Meyer



A Gift of Gratitude Susan and Bob Sorokolit Honor Nurses at the New Vogel Medical Campus

or five decades, Susan and Bob Sorokolit have called Rumson home. Throughout the years, they have been steadfast supporters of Monmouth Medical Center (MMC) as loyal event participants, generous philanthropic partners, and advocates for accessible, compassionate healthcare.

Their commitment stems not only from a strong sense of civic responsibility, but from deeply personal experiences. "We have always thought so highly of the nursing profession," said Susan. "My sister and Bob's sister were both nurses, and now our granddaughter Grace is entering the field. When we had surgical procedures at MMC, the nurses provided such warm, caring, and professional support—we never forgot that."

The Sorokolits have witnessed the hospital's evolution firsthand. Their family's connection to MMC runs deep, with fond memories of the Eisenberg Family Center, where six of their ten grandchildren — including Hanaway, Emmett, and Michael Croddick, as well as Grace Anne, MaryHelen, and Timothy McCooey — were born.

To honor their family ties and help shape the hospital's future, Susan and Bob have made a generous gift to name a nurses' station on the Surgical Center Floor of the Specialty and Cancer Care Center, currently under construction at the Vogel Medical Campus in Tinton Falls. "Breast cancer has touched our family," Susan shared. "We know this new cancer center will provide not only advanced treatment and clinical trials, but a supportive, healing environment, for patients and their families, close to home."

In addition to their philanthropy, Susan and Bob have been longtime community leaders and volunteers, supporting organizations focused on education, social services, youth development, their church, and the environment—efforts that reflect their lifelong commitment to improving lives throughout Monmouth County and beyond.

"We are incredibly grateful to Susan and Bob for their enduring belief in bringing world-class healthcare to our region," said Caitlin Olson, Regional Vice President of Development at MMC and MMCSC. "Their generosity will ensure that families across Monmouth and Ocean Counties have access to leading-edge care delivered with compassion and dignity. Their gift is truly a reflection of their hearts."

To make a donation or to learn more about the ways to get involved, please visit monmouthgiving.org or call 732.923.6886

It is important to us to give back to the hospital that has always been here for our family. We know the difference nurses and doctors make every single day, and we are proud to say 'Thank You' in this special way.

SUSAN SOROKOLIT



Let's show everyone in our community who Monmouth Medical Center is and what they mean to New Jersey, what they have done for our community and how precious they are.

HARRY ADJIMI
 Community Leader





Deal Cultivation Event Featuring the Lung Institute

he annual summer kickoff cultivation event in Deal returned in June with a new energy and a warm welcome from the community. Joey and Ester Jerome were so gracious in opening their stunning, oceanfront home to Monmouth Medical Center (MMC) and to members of the community for a morning of connection and purpose.

This event was a powerful reaffirmation of the trust that this community has in MMC. Guests heard from Eric Carney, President and CEO, MMC and MMCSC, about the expansion plans for MMC in Tinton Falls, at the Vogel Medical Campus. Eric gave a detailed update about the Specialty and Cancer Care Center under construction at the new campus.

Building on this excitement, guests learned directly from leadership about the nationally recognized Lung Institute. Dr. Richard Lazzaro, Chief of Thoracic Surgery, RWJBH Southern Region, was joined by Dr. Neil Ninan, Medical Director of Pulmonology, RWJBH Southern Region, to share the innovative programs that are drawing patients from over 25 states, and receiving referrals from other hospitals and health systems all over the country. Dr. Ninan underscored the lifesaving importance of lung cancer screenings, emphasizing the ease and access to these screenings, and that early detection is the critical factor in improving outcomes. The impact of this conversation was immediate, with at least one guest inquiring about how to get a screening.

To enhance guest engagement and provide an in-depth look at the advanced operating room procedures, a surgical robot that improves outcomes in thoracic surgery was featured at the event for attendees to experience firsthand. This interactive demonstration offered valuable insight into the minimally invasive techniques that support life-saving care.

At the event, the community honored Dr. Ralph Madeb, a trusted local physician from Brooklyn. Dr. Madeb spoke passionately about the profound calling of being a doctor and the dedication it requires. He compared his work to the work of physicians at MMC, who put commitment and care at the heart of healthcare.

Thanks to the overwhelming generosity of the community, led by Maurice Zekaria, MMC Foundation Trustee, the event raised over \$400,000. This is a testament to the deep gratitude this community has for MMC. To join those who support MMC, consider adding a name to the Tree of Life in the lobby.



From Left to Right: Dr. Ninan, Dr. Madeb, Dr. Lazzaro, Eric Carney

To make a donation online, visit www.rwjbh.org/MMCTreeofLife

14 MILESTONES FALL 2025

MONMOUTHGIVING.ORG















A Gift of Gratitude Cultivating Tomorrow's Leaders in Health and Philanthropy

onmouth Medical Center's (MMC) NextGen initiative is building a growing network of young leaders, enthusiastic about community wellness and philanthropy. Led by Dayna Gold, Secretary, MMC Foundation Board and thoughtfully initiated by Ann Unterberg, Vice Chair, MMC Operational Board, NextGen is inspiring a new generation to connect, lead, and support their community.

The first gathering took place in April 2024, at the Butcher's Block in Long Branch. Eleven guests joined in an evening of conversation with MMC leadership and trustees. Eric Carney, President and CEO, MMC and MMCSC shared inspiring updates about MMC's programs and its bold regional healthcare vision.

In October 2024, individuals from NextGen experienced the future of medicine through a hands-on experience that MMC coordinated with Intuitive Surgical. The Interactive Thoracic Oncology Mobile Experience (TOME) truck housed interactive robotic tools that improve outcomes in thoracic surgery. Participants learned from Dr. Richard Lazzaro, Chief of Thoracic Surgery for the RWJBarnabas Health Southern Region and his team about efforts in early lung cancer detection and treatment.

On April 23rd, a gathering at the beautiful Unterberg home in Rumson welcomed more than 30 attendees, including many new friends. Guests heard meaningful updates from Eric Carney, President and CEO MMC and MMCSC and Tanya Kenney, Vice President of the Vogel Medical Campus Project regarding MMC's transformational projects. Participants were excited to learn about the new Specialty and Cancer Care Center at the Vogel Medical Campus in Tinton Falls as well as revitalization plans in Long Branch.

These experiences have sparked deeper involvement and led some individuals to support MMC's pediatric and oncology efforts. With momentum growing, we are excited to continue the development of a calendar of fun, purposeful programming that educates and inspires. "NextGen reflects our commitment to cultivating leaders and expanding the philanthropic spirit at MMC," adds Caitlin Olson, Regional Vice President of Development, MMC and MMCSC. We are grateful to Ann Unterberg for helping us launch this and excited by Dayna Gold's leadership."





From Left to Right: Tanya Kenney; Gary Chropuvka; Ann Unterberg; Eric Carney; Caitlin Olson; Dayna Gold

To make a donation or to learn more about the ways to get involved, please visit monmouthgiving.org or call 732.923.6886

16 MILESTONES FALL 2025 MONMOUTHGIVING.ORG 17



Because of the generosity of so many of you in this room, we were able to create our sensory rooms, which provide a source of comfort and healing as part of our inpatient treatment.

 MARLI GELFAND,
 Assistant Vice President of Behavioral Health Services, MMC







From Left to Right: Brooks Cullen; Kelly Cullen; Eric Carney, President and CEO, MMC and MMCSC; Dr. Carolyn DeForte; Marli Gelfand

Fireflies Cultivation Event The Center for Behavioral Wellness

n May 8th, the Cullen family opened their home once again to host a cultivation event in support of behavioral health services at Monmouth Medical Center (MMC). This year's event was attended by almost 50 people, including many newcomers who were eager to learn more about the mission of the Fireflies, the committee dedicated to raising awareness and funds for behavioral health services at MMC. Guests shared experiences, asked questions and deepened their understanding of the work that the MMC behavioral health team does for the community.

Marli Gelfand, Assistant Vice President of Behavioral Health Services at MMC, was the featured speaker at the event. She provided an update on sensory rooms, which were the focus of fundraising at the previous cultivation event at the Cullen home in 2024. "Because of the generosity of so many of you in this room, we were able to create our sensory rooms, which provide a source of comfort and healing, as part of our inpatient treatment."

Marli was also excited to share that the Pollak Building, which is located across the street from the hospital for outpatient services, has now been rebranded as The Center for Behavioral Wellness at the Pollak Building. The name change reflects a more integrated approach to care, addressing mental, physical and environmental needs for children, adolescents and adults. This client-centered, evidence-based care approach provides a safe, compassionate and trauma-sensitive environment for clients to acquire the skills, strategies and techniques to effectively manage their presenting concern(s). Through different treatment modalities, the team at The Center for Behavioral Wellness treats depression, mood disorders, anxiety, stress, trauma, grief, psychotic disorders and co-occurring disorders.

"We are deeply grateful to the Cullens for their continued partnership and to everyone who attended the event," said Dr. Carolyn DeForte, MMC Foundation Trustee, and Founder of the Fireflies. Carolyn reflected upon how far this initiative has come in six years, "We could barely fill a small room in the beginning, and now, so many people want to come out and share their stories and learn more about the resources available to them and how their support can make a difference."

Contact Information

Psychiatric Emergency Screening Services Crisis Hotline: 732.923.6999

Child and Adolescent Outpatient Behavioral Health Services: 732.923.5355

Acute Partial Hospitalization: 732.923.5257

Early Intervention Support Services: 732.922.1042

Child and Adolescent Crisis Diversion Program: 732.922.2860

Adult Outpatient Services: 732.923.6500

To make a donation or to learn more about the ways to get involved, please visit monmouthgiving.org or call 732.923.6886

18 MILESTONES FALL 2025

Monmouth Medical Center RWBarnabas Monmouth Medica





Thank you to everyone at Monmouth Medical Center. You all made a scary moment that much easier; we are forever grateful.

JODI GOLDBERGCarly's mother





The Unterberg Children's Hospital Toast to Children's Health

n Saturday, May 17th, more than 150 members of the local community gathered to celebrate Monmouth Medical Center's (MMC) annual Toast to Children's Health event. Co-chaired by Meghan Del Priore, MMC Foundation Trustee and Molly Kroon Jakubecy, this year's event had a warm and welcoming new look and feel, reflecting the spirit of care that defines The Unterberg Children's Hospital. Proceeds from the event benefit pediatrics at the Vogel Medical Campus.

Held at the prestigious Monmouth Beach Bath & Tennis Club, the evening brought together guests, MMC pediatric leadership, and physicians in a relaxed setting that fostered connection and gratitude. Attendees had the opportunity to engage directly with the clinical teams who provide extraordinary care to thousands of young patients each year.

A highlight of the evening was a hospital update from Dr. Jonathan Teitelbaum, Chair of Pediatrics and Chief of Pediatric Gastroenterology and Nutrition at MMC. Guests also viewed a moving grateful patient video featuring Carly Goldberg and her pediatric gastroenterologist, Dr. Alexander Schosheim. Carly's story of strength in the face of health challenges resonated deeply with everyone in the room. "A glowstick has to break before it can glow," Carly shared. "Everyone has a challenging time, and I felt like I broke — but now I'm glowing."

Thanks to the generosity of our community, the evening was a beautiful reminder of what's possible when compassion and support come together to improve the lives of children and families.

The Unterberg Children's Hospital — part of the Children's Health network at RWJBarnabas Health — serves more than 7,500 children annually and is home to the only state-designated Children's Crisis Intervention Services (CCIS) in Monmouth and Ocean counties.

For more information or to support children's health, please visit www.rwjbh.org/toast





Grateful patient Carly Goldberg with Dr. Alexander Schosheim

Save the Date for 2026

Friday, May 15th at Monmouth Beach Bath & Tennis Club



From Left to Right:
Gary Chropuvka, Chair MMCF
Board of Trustees; Claire Knopf,
MMC Board of Trustees;
Dr. Meg Fisher, Medical Director
of Clinical & Academic Excellence
for MMC; Ann Unterberg, MMC
Board of Trustees; Dr. Jonathan
Teitelbaum, MMC Chair of
Pediatrics; Eric Carney, President
and CEO, MMC and MMCSC





















Save the Date for 2026
Sunday, June 7 at Fort Athletic Club

Big Steps for Little Feet A Milestone Moment for Families, Nurses, and Newborns

n Sunday, June 1st more than 600 community members gathered at the Fort Athletic Club in Oceanport with a single mission: to support the tiniest and most fragile patients at Monmouth Medical Center's (MMC) Hirair and Anna Hovnanian Neonatal Intensive Care Unit (NICU). Now in its 19th year, Big Steps for Little Feet has grown into a cherished tradition, not just a fundraiser, but a heartfelt celebration of life, resilience, and the powerful bonds between families and their caregivers. This year's event marked an exciting new chapter with the introduction of an inaugural 5K race and 1-mile fun run.

After crossing the finish line, participants were welcomed into the Race Village filled with music, food trucks, and community spirit. Inside the Fort Athletic Club, NICU families enjoyed a private fun fair – a special space where parents reunited with the nurses who had cared for their newborns.

The event honored two NICU families, the Boyans and the Palmers, whose journeys reflect the courage and determination of NICU patients and their families. A special program featured remarks from hospital leadership, NICU nurses, and the honorees themselves, highlighting the profound impact of NICU care at MMC. "Being one of this year's honoree families has been incredibly meaningful to us for so many reasons. I'm beyond thrilled that we are able to support our amazing NICU and help provide essential resources to families who are walking a similar path to ours," said Allie Boyan.

Since opening in 1968, MMC's NICU has played a pioneering role in neonatal care. It was the first in New Jersey – and one of just six NICUs in the nation – to open in a community hospital at that time. Today, it remains among the top-rated NICUs in the country, thanks to the expertise of a highly skilled team and the most advanced technology available.

"Our NICU is about more than medicine – it's about compassionate, family-centered care," said Ann Szapor, MMC's Chief Nursing Officer, who kicked off the 5K with cheers from the crowd. "The support we felt at this event speaks volumes about how much this community values that care."

This year's event raised over \$100,000 to benefit critical NICU programs in emergency medicine, neonatology, and family support services. But beyond the fundraising total, Big Steps for Little Feet served as a reminder of what can happen when a community comes together – step by step – to help its smallest members thrive.



Boyan Family with Taylor Thrunk,

Being one of this year's honoree families has been incredibly meaningful to us for so many reasons. I'm beyond thrilled that we are able to support our amazing NICU and help provide essential resources to families who are walking a similar path to ours.

ALLIE BOYAN



For more information or to support the NICU, please visit www.rwjbh.org/bigsteps

22 MILESTONES FALL 2025











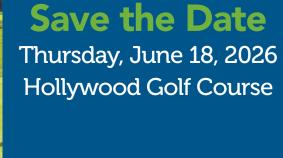












2025 Invitational Golf Classic

he annual Monmouth Medical Center (MMC) Invitational Golf Classic was held on Thursday, June 12th at Hollywood Golf Course in Deal. This year's sold-out event supported by generous donors and high-level sponsors helped us to exceed our fundraising goal. Over \$350,000 was raised to support MMC's Employee Scholarship Programs, assisting employees and their immediate family members with higher education costs.

Thank you to our event co-chairs, committee and sponsors!







Benjamin Harvey, IV, Golf Co-Chair and Ben Harvey, III



To support the employee scholarship fund, please contact the Foundation at 732.923.6886 or visit monmouthgiving.org



GOLF CHAIR

Benjamin Harvey IV William E. Thygeson Jr.

COMMITTEE

Eric Carney **Scott Coleman** William Cook Chris Dieterich William Downs, MD Mary-Ellen Deckhut Doug Forsyth Luke Fromkin Joe Hill Todd Katz Barbara Mihelic Michael O'Neill **Rob Patton** Michael Perdoni **Judy Polgardy Douglas Powell** Alyssa Ruby-Mako Andrew Sun, MD **Doug Wells**

From Left to Right:
Eric Carney, President and CEO,
MMC and MMCSC; Dr. Phil Passes, Chief
Administrative Officer, MMC and MMCSC;
Glenn Miller, Executive Vice President,
Chief Development Officer, RWJBarnabas
Health; Michael Perdoni, Regional
Vice President of Clinical Operations,
MMC and MMCSC

24 MILESTONES FALL 2025 MONMOUTHGIVING.ORG 25

From Left to Right: Kerry O'Brien; Victoria Tizzio; Claire Knopf; Ginny Bauer; Suzzette Fromkin; Mary Kiely; Judy Angelo; Sima Yakoby Epstein; Bonnie Levin; Ann Unterberg; Terry Ingram; Meghan Del Priore; Amy Reich; Jessica Buchner; Bonnie Klein; Anne Estabrook

The most powerful impact cannot be measured in dollars. It lives in the strength of this legacy — a legacy of leadership, of generosity, and of women coming together to reimagine what's possible. As the photo so beautifully depicts, the future of philanthropy isn't one generation. It's all of them.

CAITLIN OLSON
 Regional Vice President of Development
 Monmouth Medical Center and
 Monmouth Medical Center Southern Campus

Thirty Years Strong A Legacy of Women Leading the Way in Cancer Care

hen Bonnie Levin first gathered a small group of women around a kitchen table 30 years ago, she wasn't following a roadmap — she was making one. The women who joined her were survivors, caregivers and friends. What united them was their hearts, the drive to make a difference in their local community, and the shared belief that if women came together, they could move mountains.

Three decades later, they've proven it.

What began as a simple luncheon has become one of the region's most anticipated philanthropic events of the summer. The Power of Pink has raised millions to support cutting-edge treatment, expand access to care, and provide hope to thousands facing a cancer diagnosis.



Bonnie Levin, Founder, Power of Pink

But what makes this story incredibly powerful is not just the money raised, it is the women behind it. From founding members to new committee members in their 30s, generations of women have turned this cause into a calling. Each brings something vital to the table: wisdom, vision, innovation, and passion. Together, they've built a legacy of women lifting one another up, and refusing to let anyone face cancer alone.

According to the current Co-Chair Dr. Sima Yakoby Epstein, "We've always said this event is more than a luncheon – it's community, it's taking care of each other." Co-Chair Debbie Menkowitz added, "We're using our voices and raising awareness. We are honoring caregivers, survivors, and those we have lost, while standing beside those still fighting, ensuring the best care is accessible to all of us."

This year, as Power of Pink celebrated its 30th Anniversary, the momentum reached new heights. With more than 575 guests, the luncheon raised a record-breaking \$1.3 million — funds that will directly support a new wellness spa inside the Specialty and Cancer Care Center at the Vogel Medical Campus, set to open in 2027. This spa will offer integrative therapies that care for the whole patient — body, mind, and spirit.

"The most powerful impact cannot be measured in dollars. It lives in the strength of this legacy — a legacy of leadership, of generosity, and of women coming together to reimagine what's possible. As the photo at left so beautifully depicts, the future of philanthropy isn't one generation. It's all of them," said Caitlin Olson, Regional Vice President of Development, MMC and MMCSC.

And after 30 years, they're just getting started.

For more information or to support this event,
please visit www.rwjbh.org/pop

scan to watch
30th anniversary
TRIBUTE VIDEO

women's Council

COUNCIL MEMBERS

Jessica Angstreich Kathryn Bauer Jessica Buchner **Alexandra Conley** Sima Yakoby Epstein, DMD **Barbara Etter** Stephanie Flynn Pari Harrison Anna Grace Howie Terry Ingram** Chris Katz **Barbara Keating** Casey Kegelman Claire Knopf** Michelle Kutsak Marnie McCarren **Debbie Memmott Debbie Menkowitz** Sonya Moroney Susan Olson **Amy Reich** Lauren Reich Kim Smith **Linda James Smith** Victoria Tizzio Lauren Torcivia Suzanne Veninata Lauren Vernon Randi Walker **Women's Council Co-Chair

ADVISORY MEMBERS

Donna Crosson
Judy Eisenberg
Beliza Ann Furman
Susan Doctorian Kyrillos
Bonnie Levin*
Mary Ann Martin
Gloria Nilson
Leah Soltas
Ann Unterberg
*Founder

26 MILESTONES FALL 2025

30th ANNIVERSARY CELEBRATION WITH Dorothea and Jon Bon Jovi RAISED A RECORD-BREAKING \$1.3 million FOR CANCER CARE











Whether this is your first Power of Pink or your 30th, your passion is making an impact. This event is a celebration of community, of healing, and of what's possible when we come together.

ERIC CARNEY

President and CEO, MMC and MMCSC

The Women's Council Presents The Power of Pink 30th Anniversary Celebration

onmouth Medical Center's signature fundraising event, brought together more than 575 guests on July 17th at the stunning riverfront home of Amy and Daniel Reich. A heartfelt fireside chat with special guests, Dorothea and Jon Bon Jovi, captured the spirit of the day. The event raised an unprecedented \$1.3 million for the Wellness Spa at the Specialty and Cancer Care Center, part of the future Vogel Medical Campus in Tinton Falls, opening in 2027.

This year's luncheon celebrated three decades of strength, hope and the power of community in support of exceptional care close to home. Guests were gifted generously donated swag items and invited to shop at the exclusive poolside vendor boutiques while they enjoyed music, specialty drinks and passed hors d'oeuvres before gathering under the tent for an inspiring program.

While the day was filled with joy and connection, it was the journey of one survivor that brought everything into perspective. Christy Mendes shared her powerful story, telling the audience, "At Monmouth Medical Center, they don't see cancer—they see the mother, the daughter, the woman who deserves to feel whole again." Her words were a poignant reminder of the healing power of personalized care.

Mark E. Manigan, President and Chief Executive Officer, RWJBarnabas Health applauded the 30-year legacy of the event, "At RWJBarnabas Health, our mission is simple: to partner with our communities to build a healthier New Jersey. That work cannot be done without kindness—and the care and compassion at Monmouth Medical Center are truly exceptional."

He was followed to the podium by Bill Arnold, Executive Vice President, RWJBarnabas Health President, RWJBarnabas Health Southern Region Chief Executive Officer, Robert Wood Johnson University Hospital and Eric Carney, President and CEO, MMC and MMCSC. "The new Vogel Medical Campus will expand and centralize our world-class care to meet the community's growing needs in a new, modern facility. In addition to unparalleled medical treatment, patients will have access to the Wellness Spa, a space designed to treat the whole person, where cancer patients can focus on their wellness and recovery journey," said Bill Arnold.

The afternoon's highlight was a conversation with Dorothea and Jon Bon Jovi, introduced by First Lady of New Jersey, Tammy Murphy and moderated by local producer and former TV reporter, Molly Kroon. The couple spoke candidly about their work with the JBJ Soul Foundation, their memories of growing up in New Jersey, and the compassionate care their family has received at Monmouth Medical Center. "There's nowhere else I would send my family than to Monmouth. The hospital is absolutely incredible," Jon Bon Jovi remarked.

Their conversation ended with a standing ovation and the music of "Who Says You Can't Go Home," a perfect anthem for a day devoted to community and care.



From Left to Right: Bill Arnold, Jon and Dorothea Bon Jovi, Mark Manigan, Eric Carney

For more information or to support this event, please visit www.rwjbh.org/pop

28 MILESTONES FALL 2025





SCAN TO WATCH HIGHLIGHTS FROM THIS YEAR'S EVENT

For more information or to support this event, please visit www.rwjbh.org/pop









WOMEN'S COUNCIL CO-CHAIRS

Terry Ingram Claire Knopf

EVENT CO-CHAIRS
Sima Yakoby Epstein, DMD
Debbie Menkowitz

BOUTIQUE CO-CHAIRS
Jessica Buchner Michelle Kutsak

















MONMOUTHGIVING.ORG 31 **30** MILESTONES FALL 2025





























For more information or to support this event, please visit www.rwjbh.org/pop

32 MILESTONES FALL 2025 MONMOUTHGIVING.ORG 33



34 MILESTONES FALL 2025

The Women's Council Presents Swing Pink 10th Anniversary Celebration

The 10th Annual Swing Pink event brought together over 150 women on Monday, September 15th, for a day of sport, camaraderie, and purpose at the Navesink Country Club in Middletown. Hosted by The Women's Council at Monmouth Medical Center (MMC), the event raised more than \$160,000 to benefit the Wellness Spa for cancer patients on their path to recovery at the future Vogel Medical Campus in Tinton Falls.

Event Co-Chairs Terry Ingram and Barbara Keating led a dedicated committee that delivered a memorable morning of women's sporting events, including tennis, golf, paddle, and pickleball, followed by a beautiful poolside luncheon.

During the luncheon program, guests heard from Julie Chaudhuri, Regional Vice President of Oncology Services, who spoke about MMC's groundbreaking cancer programs and the much-anticipated opening of the Specialty and Cancer Care Center at the Vogel Medical Campus. The most moving moment of the afternoon came when Ava Scheffler Larson, a grateful patient and MMC inpatient oncology social worker, shared her personal breast cancer journey. Diagnosed in 2024, Ava underwent surgery at MMC, and now uses her experience to forge deeper, more empathetic connections with her patients.

"I am grateful for the care and support I received from my team when I was in need," Ava shared. "I am blessed that I can take my experience and help others navigate their journey."

At the event, women were given the opportunity to register for breast cancer screening services at the Jacqueline M. Wilentz Comprehensive Breast Center.

For more information or to support this event, please visit www.rwjbh.org/swingpink



From Left to Right: Julie Chaudhuri, Caitlin Olson, Suzanne Spernal, Ava Scheffler Larson, Dr. Manpreet Kohli

swingpink

EVENT CO-CHAIRS

Terry Ingram Barbara Keating

GOLF CO-CHAIRS Barbara Keating Sonya Maroney Lauren Torcivia

Randi Walker

TENNIS CO-CHAIRS Jessica Angstreich

Marnie McCarren **PADDLE CO-CHAIRS Alexandra Conley**

PICKLE CO-CHAIRS Susan Olson Kim Smith

Stephanie Flynn

I feel grateful that I get to utilize my own experience with cancer, to better support and walk beside my cancer patients."

- AVA SCHEFFLER LARSON Grateful Patient and **MMC Social Worker**



To schedule a screening mammogram or ultrasound exam, scan our QR code for easy access to MyChart.

Create a healthy tomorrow by leaving a legacy today.

Help ensure the next generation has access to extraordinary healthcare by including Monmouth Medical Center in your estate plans. Create your legacy today by including the medical center as a partial beneficiary of your will or retirement account. It's simple. It's impactful. It's lasting.

For more information, please contact Greg Ellmer at **973-322-4302** or **Gregory.Ellmer@rwjbh.org** Information is also available online by visiting **rwjbh.org/monmouthplanned** or by scanning the QR code.



RWJBarnabas HEALTH

Monmouth Medical Center

Let's be healthy together.



An Evening of Conversation Thoracic Oncology Advancements

steemed donors, and guests gathered at the home of Bonnie and Ronald Klein in Rumson on September 8th, for an evening with leadership from Monmouth Medical Center (MMC). Eric Carney, President and CEO, MMC and MMCSC, shared an inspiring vision for the future of healthcare in our region. He highlighted the future Specialty and Cancer Care Center at the Vogel Medical Campus, set to open in 2027. This expansive outpatient center will feature surgical and imaging services and state-of-theart comprehensive cancer services in partnership with Rutgers Cancer Institute. "Patients will benefit from the latest in precision medicine, cellular therapies, clinical trials and care informed by the latest research, all conveniently close to home," Eric Carney shared.

Guests were inspired by Dr. Richard Lazzaro, Chief of Thoracic Surgery, RWJBarnabas Health, Southern Region, who shared lifesaving advancements in the fight against lung cancer. He explained, "Lung cancer remains one of the most common and deadly cancers due to late detection. However, MMC's new robotic technology, Ion, is revolutionizing early diagnosis with minimally invasive lung biopsies, giving patients more time to consider treatment options." MMC is the first hospital in New Jersey to offer the Aliya PEF System, a minimally invasive technology to ablate lung lesions, as well as the intraoperative LungVision, an Al-driven CT imaging used with the Ion. "Word is getting out about MMC's prestigious thoracic oncology program, and patients are traveling from across the country for treatment," Dr. Lazzaro added.

The evening concluded with heartfelt thanks to donors who are members of the Gloria Nilson Legacy Society, having included Monmouth Medical Center Foundation in their estate plans. "When you include Monmouth Medical Center as part of your planned giving, your generosity enhances our work of delivering the best healthcare, close to home, for generations to come," said Caitlin Olson, Regional Vice President of Development, MMC and MMCSC. "You can leave more than memories to future generations. You can leave a legacy."

For more information about the Gloria Nilson Legacy Society, or to make a planned gift to Monmouth Medical Center, please contact the Foundation at 732.923.6886



From Left to Right: Caitlin Olson, Ronald and Bonnie Klein, Richard Lazzaro, Eric Carney

MMC Leadership and recipients of the Foundation Clinical Education Scholarship

Foundation Clinical Education Scholarship Recognition Event

n May 28th, the Foundation hosted a special recognition event to honor the recipients of the Foundation Clinical Education Scholarship. Since its launch in February of 2024, the scholarship has been awarded to over 100 recipients, each committed to advancing their careers, and the future of healthcare through education.

The Foundation Clinical Education Scholarship was created thanks to the vision and generosity of a donor family that wanted to give back in a meaningful way. Their goal was to provide Monmouth Medical Center (MMC) employees with financial support to pursue their clinical education, whether that means going further in their clinical careers, or even beginning on the path to starting a clinical career. Through this scholarship, employees have received higher degrees in nursing and social work or started educational journeys in fields such as radiology and healthcare analytics.

MMC is proud to be a teaching hospital, where education and innovation are embedded into its culture. "The desire to work and grow and evolve in your career is something we believe in deeply, and this scholarship helps us to give you that opportunity. If working here has inspired you to enhance or change your career path, we want to provide resources to support you," said Michael Perdoni, Vice President of Clinical Operations, MMC and MMCSC.

The recognition event was a celebration of both recipients and donors. With each new scholarship awarded, there is an investment in the quality of care that MMC provides every day, creating future leaders and change makers at MMC. One recipient said, "This has eased my financial burden of pursuing an advanced nursing degree and strengthened my commitment to becoming a psychiatric nurse practitioner, a vital part of my journey toward making a meaningful impact in mental healthcare."

As employees have shared their excitement with other staff members about having been awarded this opportunity, the interest in applying has grown quickly. Since its inception, many additional donors have joined the initial donor family in support of this program, enabling the Foundation to award over \$500,000 in scholarships to date.

The desire to work and grow and evolve in your career is something we believe in deeply, and this scholarship helps us to give you that opportunity.

MICHAEL PERDONIVice President of ClinicalOperations, MMC and MMCSC

To support the clinical education scholarship fund, please contact the Foundation at 732.923.6886 or visit monmouthgiving.org

38 MILESTONES FALL 2025 MONMOUTHGIVING.ORG 3



Photo Above: Celebrating the 2025 Employee Scholarship recipients Photos Below: MMC Employees Kicking off the 2026 Employee Campaign



The success of our employee campaign reflects the heart and soul of this organization. I am proud to be part of a hospital that is not only growing in size and impact, but also in compassion and commitment.

ERIC CARNEY
 President and CEO, MMC and MMCS







Employee Campaign Employee Scholarship

t Monmouth Medical Center (MMC), the annual Employee Campaign continues to grow, as employees show tremendous generosity to their colleagues by contributing to the fund. This program allows employees to give back to one another by making voluntary donations to support the Employee Emergency Assistance Fund and Employee Scholarship Fund.

In 2025, the Foundation awarded an impressive 161 scholarships totaling \$299,000 to employees and their dependents at MMC and MMCSC. Full-time students were awarded \$2,000 and part-time students were awarded \$1,000 to help with the costs of further education.

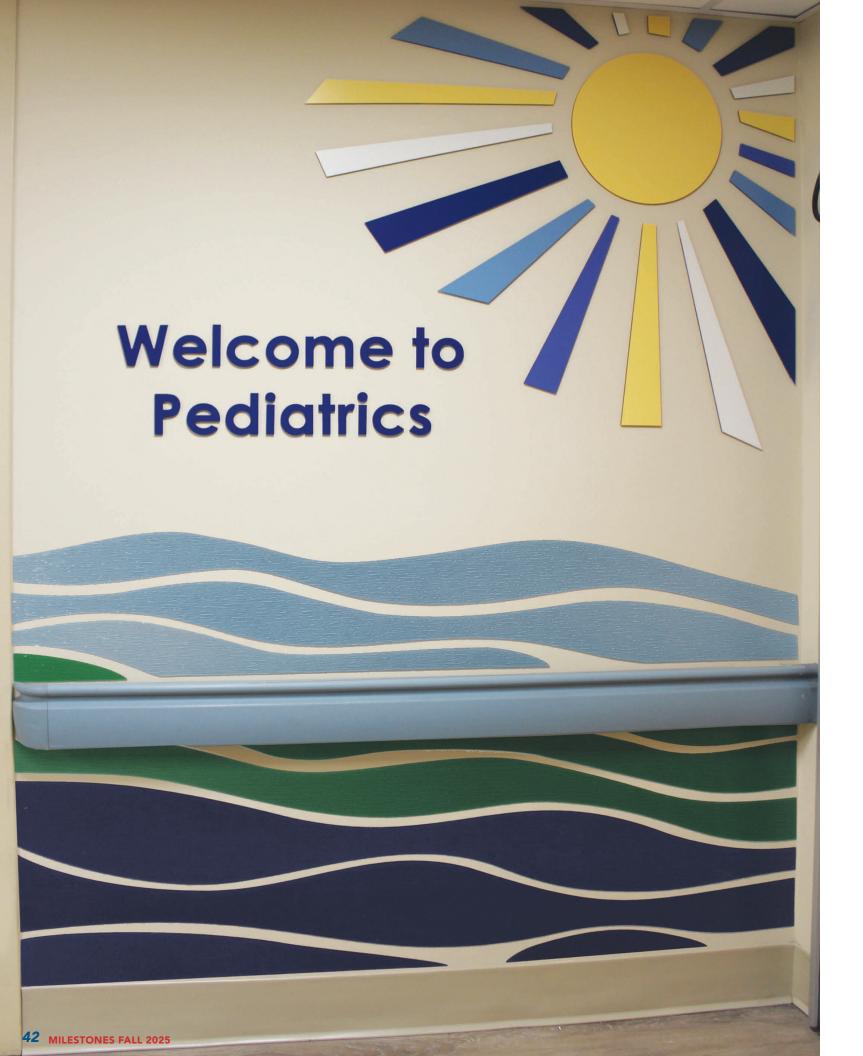
Eric Carney, President and CEO, MMC and MMCSC, said, "The success of our Employee Campaign reflects the heart and soul of this organization. I'm proud to be part of a hospital that is not only growing in size and impact, but also in compassion and commitment. Watching our employees rally around one another, supporting educational goals, improving lives, and lifting each other up, has been incredibly inspiring."

The 2026 Employee Campaign kicked off in September with a special treat from the Foundation by providing Mister Softee ice cream for employees. Over 300 employees came out to support and complete their 2026 pledge forms. "The Foundation is grateful for the hard work and efforts of our employees. They continue to show up and support one another through a campaign that works to lend a helping hand to their colleagues," remarked Caitlin Olson, Regional Vice President of Development, MMC and MMCSC.

To support the employee scholarship fund, please contact the Foundation at 732.923.6886 or visit monmouthgiving.org

40 MILESTONES FALL 2025

MONMOUTHGIVING.ORG



Dunkin' Joy In Childhood Foundation supports The Unterberg Children's Hospital

he Dunkin' Joy in Childhood Foundation supported The Unterberg Children's Hospital at Monmouth Medical Center (MMC) with a generous grant to enhance the entrance area to the pediatric department with cheerful "Welcome to Pediatrics" artwork. The mission of the Dunkin' Joy in Childhood Foundation is to help kids feel like kids, even on their most difficult days.

MMC was invited to apply for the Dunkin' Iced Coffee Grant which donates \$1 from every iced coffee and cold brew sold on Dunkin' Iced Coffee Day to the Joy in Childhood Foundation. The funds are granted to local organizations that support children battling illness or hunger in local communities.

In September 2024, Dr. Jonathan Teitelbaum, Chair of Pediatrics and Chief of Pediatric Gastroenterology and Nutrition at MMC and Dr. Alexander Shosheim, pediatric gastroenterologist, were invited to attend a check presentation at Yankee Stadium. Now that the art installation is complete, Dr. Teitelbaum says, "This grant will do so much more than just fill a blank wall. Research shows that these types of enhancements can significantly improve the hospital experience for pediatric patients and their families. Visually appealing spaces that welcome families during their visit reduce stress and anxiety and improve the overall patient experience."

This renovation demonstrates the commitment to creating a supportive and healing environment at MMC. The hospital is incredibly grateful to the Dunkin' Joy in Childhood Foundation for their support.

To make a donation to pediatrics or to learn more about the ways to get involved, please visit monmouthgiving.org or call 732.923.6886



Dr. Jonathan Teitelbaum and Dr. Alexander Shosheim at Yankee Stadium





Young Philanthropist Leo Nasar

t just 10 years old, Leo Nasar is on his way to becoming a young philanthropist and entrepreneur. A few years ago, he was not feeling well and had to come to Monmouth Medical Center (MMC) for treatment and an overnight stay. He arrived scared and nervous, but thanks to the compassion and thoughtful gestures of the pediatric team, he said, "I was surprised at how much I liked being at the hospital. They helped me get better, and gave me food and toys, it was great."

Leo wanted to make sure he gave back. He decided that a lemonade stand would not cut it, as he wanted to make the most profit in a short period of time. He came up with the idea of an appointment only car wash. He took it a step further, and decided he would theme the car wash to make it more fun for those that came. Year one, while his patrons were getting their car washed, he served croissants and macarons, and the second year, he served coffee with a ricotta cheesecake that he made himself. This year, he combined all of it to create the ultimate experience. "I do charge a lot, \$35 if we include vacuuming, but you get a car wash and a good experience, plus you are giving back," said Leo, who employs his brothers and his cousins to work at the car wash.

Leo is creative, and generous, and is determined to make a difference, no matter how old he is. His parents are incredibly proud of him and give him all of the credit for coming up with this wonderful idea and seeing it through.

If you would like information about how to support MMC through in-kind donations, please contact the Foundation at 732.923.6886

44 MILESTONES FALL 2025

MONMOUTHGIVING.ORG



In-Kind Donation Safe Sleep

hanks to a generous Monmouth Medical Center (MMC) donor, RWJBarnabas Health has launched a system-wide campaign with the support of Kimberly-Clark U.S. Huggies® Brand. On January 23rd, the campaign began to distribute free baby bodysuits that serve as a physical reminder that placing babies on their backs is the safest position for sleep.

The National Institutes for Health shares the most effective action caregivers can take to reduce baby's risk of SIDS is to always place babies on their backs to sleep. This position is the safest for all infants, including preterm and those with reflux, until they are at least one year old.

To help reinforce this message, Huggies and its partners at Huggies Babywear (@huggiesbabywear) designed baby bodysuits with helpful visual cues: "This Side Up" printed on the front and "Turn Me Over" on the back.

"Caring for an infant can be overwhelming and there's so much to learn," says Suzanne Spernal, DNP, APN-BC, Senior Vice President of Women's Services for RWJBarnabas Health. "We are so grateful to Huggies for providing this visual reminder that will help new parents keep safe sleep top of mind."

If you would like information about how to support MMC through in-kind donations, please contact the Foundation at 732.923.6886



300 Second Avenue ■ Long Branch, NJ 07740 www.monmouthgiving.org ■732.923.6886

Address Service Requested

Presorted FIRST CLASS MAIL U.S. Postage Paid New Brunswick, NJ Permit # 1

HONORS & AWARDS





























