

# SPONSORSHIP OPPORTUNITIES

THE FRIENDS OF HOSPICE  
Annual Fall Event

## The Magic of Music

COCKTAIL RECEPTION

to benefit the

Barnabas Health Hospice and VNA of Central Jersey Hospice

MUSIC & MEMORY PROGRAM

Thursday, October 20th • 6:30pm through 9:30pm  
The Crystal Plaza • 305 West Northfield Road, Livingston, New Jersey

### SPONSORSHIP OPPORTUNITIES

(Check One)

- |  |                 |
|--|-----------------|
| <input type="checkbox"/> <b>Music and Memory</b>   | <b>\$20,000</b> |
| <ul style="list-style-type: none"> <li>• A customized sponsorship package will be created exclusively for you</li> </ul>   |                 |
| <input type="checkbox"/> <b>iPod Shuffle</b>   | <b>\$10,000</b> |
| <ul style="list-style-type: none"> <li>• Admission for 18 to cocktail reception</li> <li>• Sponsor logo and link on event website</li> <li>• Name/logo on event signage</li> <li>• Recognition in the sponsorship/underwriting listings</li> <li>• Recognition from podium at event</li> <li>• Opportunity to include promotional gift in gift bags</li> </ul> |                 |
| <input type="checkbox"/> <b>Playlist</b>   | <b>\$6,000</b>  |
| <ul style="list-style-type: none"> <li>• Admission for 14 to cocktail reception</li> <li>• Sponsor logo and link on event website</li> <li>• Name/logo on event signage</li> <li>• Recognition in the sponsorship/underwriting listings</li> </ul>   |                 |
| <input type="checkbox"/> <b>Rock and Roll</b>  | <b>\$3,000</b>  |
| <ul style="list-style-type: none"> <li>• Admission for 10 to cocktail reception</li> <li>• Sponsor logo and link on event website</li> <li>• Name/logo on event signage</li> </ul>   |                 |

### TICKETS

- |  |              |
|--|--------------|
| <input type="checkbox"/> Individual Ticket | <b>\$125</b> |
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### UNDERWRITING OPPORTUNITIES

(Check One)

- |   |                |
|---|----------------|
| <input type="checkbox"/> <b>Bandstand Underwriter</b>   | <b>\$5,000</b> |
| <ul style="list-style-type: none"> <li>• Name recognition on the stage</li> <li>• Prominent signage and verbal acknowledgement from the podium</li> <li>• Recognition in the sponsorship/underwriting listings</li> <li>• Opportunity to include promotional gift in gift bags</li> </ul> |                |
| <input type="checkbox"/> <b>Valet Underwriter</b>   | <b>\$1,000</b> |
| <ul style="list-style-type: none"> <li>• Name recognition on the main valet</li> <li>• Prominent signage and verbal acknowledgement from the podium</li> <li>• Recognition in the sponsorship/underwriting listings</li> </ul>  |                |

### PROGRAM JOURNAL

Please send your ad in a PDF or JPEG format to:  
Megan.Knight@BarnabasHealthHCH.org.

Ads must be received no later than October 10, 2016.

- |  |                |
|--|----------------|
| <input type="checkbox"/> <b>Outside Back Cover</b> (4½ X 7¼)         | <b>\$1,000</b> |
| <i>(Includes four complimentary tickets to the cocktail party)</i>   |                |
| <input type="checkbox"/> <b>Centerfold</b> (9 X 7¼)                  | <b>\$1,000</b> |
| <i>(Includes four complimentary tickets to the cocktail party)</i>   |                |
| <input type="checkbox"/> <b>Inside Front Cover/Inside Back Cover</b> | <b>\$750</b>   |
| <i>(Includes two complimentary tickets to the cocktail party)</i>    |                |
| <input type="checkbox"/> <b>Full Page Ad</b> (4½ X 7¼)               | <b>\$500</b>   |
| <input type="checkbox"/> <b>Half Page Ad</b> (4½ X 3¼)               | <b>\$250</b>   |

- I am unable to attend, but please accept my donation of \$\_\_\_\_\_ to the **MUSIC AND MEMORY PROGRAM**

All contributors will be recognized in the Program Journal.



Register today at [barnabashealth.org/MagicofMusic](http://barnabashealth.org/MagicofMusic)

Please see reverse side for payment information

Visit [barnabashealth.org/MagicofMusic](http://barnabashealth.org/MagicofMusic) to register online or complete the information below.

COMPANY \_\_\_\_\_  
NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

For recognition purposes, please list company/name as \_\_\_\_\_

I agree to support at the above marked level \_\_\_\_\_

Enclosed is my check payable to Barnabas Health Hospice or please charge my credit card:

AMEX  VISA  MasterCard  Discover

CARD NUMBER \_\_\_\_\_

EXP DATE \_\_\_\_\_ CWV CODE \_\_\_\_\_

AUTHORIZED SIGNATURE \_\_\_\_\_

If purchasing a sponsorship, please list guest names:

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Kindly respond by October 1.

Please return this form and payment to:

Megan Knight  
Hospice Development Department  
80 Main Street, Suite 210, West Orange, NJ 07052  
For questions, please call 973.370.8134  
Or email [megan.knight@barnabashealthhch.org](mailto:megan.knight@barnabashealthhch.org)

*Donations are tax deductible to the full extent allowed by the law. Barnabas Health Hospice and Palliative Care Center is a non-profit organization with section 501(c) 3 status for tax purposes. Our EIN is 22-2354659*



VNA Health Group of New Jersey • A VNA Health Group and Barnabas Health Partnership



## ABOUT MUSIC & MEMORY<sup>SM</sup>

Barnabas Health Hospice helps patients find renewed joy and pleasure in rediscovering the music that matters to them most by providing them with portable music devices loaded with personalized music playlists. We are the first hospice agency in New Jersey to participate in the program and is certified and specially trained by Music & Memory, a nonprofit organization, created to improve the quality of lives of those living with memory loss and long-term diseases.

We offer compassion and support to both the patient and family—empowering decision making, enhancing quality of life, providing comfort and, when the journey has ended, helping those who remain to cope with the loss and move forward.

## THE FRIENDS OF HOSPICE 2016 Committee Members

Co-Chairs:

Maribeth Eckert, Jackie Lewis and Carmen Tolles

Sandra Baranoff

Joanne Monti

Lena Corbo

Wendy Renov

Jamie Gorodensky

Sarah Stransky

Joan Larkin

To learn more about Music & Memory and to find out how personalized music makes an impact on people suffering from memory loss go to our website [barnabashealth.org/musicandmemory](http://barnabashealth.org/musicandmemory) and watch the video that went viral.