

# MONMOUTH

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**SEVENTY-FOUR YEARS AGO**, the Unterbergs began a legacy of service to the community when Marjorie Unterberg took the helm as president of the School of Nursing and established the Center for Nursing Excellence at Monmouth Medical Center. That history of service has continued throughout the years, and now, in recognition of a significant gift from Ann and Tom Unterberg to the Monmouth Medical Center Foundation, The Children's Hospital at Monmouth Medical Center has been named "The Unterberg Children's Hospital at Monmouth Medical Center."

"We wanted to make a lasting transformational impact on the future of Monmouth Medical Center," said Ann and Tom Unterberg. "No one can dispute that children are our community's future. We have confidence in Monmouth Medical Center, and know that our gift will be put to good use."

The Unterbergs' gift will support the unrivaled pediatric care provided by Monmouth Medical Center and allow for facility renovations, the refurbishing of patient areas to provide patients and their families with a more comfortable environment and the expansion of the pediatric intensive care unit, which serves hundreds of children each year.

The Unterberg Children's Hospital at Monmouth Medical Center offers the highest level of pediatric services for newborns to adolescents, including cutting-edge treatment, specialized expertise and an unsurpassed dedication to medical excellence in 32 pediatric subspecialty areas. Every aspect of care benefits from a child-friendly, family-centered approach.

Active philanthropists, the Unterbergs, residents of Rumson and New York City, have been longtime supporters of Monmouth Medical Center. Ann currently serves as chair of the Monmouth Medical Center Foundation Board of Trustees and is

the Vice Chair of Monmouth Medical Center's Board of Trustees. Thomas is a past member of Monmouth Medical Center's Board of Trustees.

The Unterbergs' long history of philanthropic support has been recognized by previous naming opportunities that, in addition to The Unterberg Children's Hospital, include the Unterberg Pediatric Emergency Room, the Unterberg Learning Center and the Unterberg mammography suites in the Jacqueline M. Wilentz Comprehensive Breast Center.

"Tom and Ann's generosity to Monmouth Medical Center will have a far-reaching impact in our community, benefiting our youngest patients and their families," said Frank J. Vozos, M.D., FACS, president and chief executive officer of Monmouth Medical Center. "The Board of Directors, the Board of Trustees of the Foundation, the hospital administration, the medical staff and employees express the deepest gratitude to the entire Unterberg family for their continued dedication to Monmouth Medical Center."

"The Unterbergs' transformational gift to The Children's Hospital will create an even more comforting environment to match our high-quality clinical care," said Meg Fisher, M.D., chair of pediatrics at Monmouth and medical director of The Unterberg Children's Hospital. "This gift will help us to continue providing exceptional pediatric care throughout the community."

"Ann and Tom Unterberg are devoted to providing support to Monmouth Medical Center," said Tara F. Kelly, vice president, Monmouth Medical Center Foundation. "Their continued commitment to the hospital and Foundation ensure that Monmouth remains parents' and families' first choice for their children's care."

As a dedicated children's hospital and a teaching affiliate of the prestigious Drexel University College of Medicine in Philadelphia,



▲ Tom Unterberg, right, gathers with Meg Fisher, M.D., chair of pediatrics at Monmouth Medical Center and medical director of The Unterberg Children's Hospital, and Frank J. Vozos, M.D., FACS, president and chief executive officer at Monmouth.

The Unterberg Children's Hospital has a team of pediatric specialists in virtually every area of children's health, working together to deliver the best solutions for the most complex health problems – around the clock. Monmouth Medical Center is known for its innovative treatments, advanced technologies, life-saving care, and unsurpassed dedication to the patients it serves.

"We hope that our gift will encourage others to learn more about Monmouth Medical Center – we know

they will be impressed with what they see – and invest, as we have, in this fine institution and the future of our community," said Ann and Tom.

To learn more about ways to support Monmouth Medical Center, call Tara F. Kelly, vice president of the Monmouth Medical Center Foundation, at 732.923.6886 or visit [www.monmouthfoundation.org](http://www.monmouthfoundation.org). For more information on The Unterberg Children's Hospital at Monmouth Medical Center, call 732.923.7250 or visit [www.barnabashealth.org](http://www.barnabashealth.org).

## THE UNTERBERG CHILDREN'S HOSPITAL AT MONMOUTH MEDICAL CENTER

# THE POWER OF A GIFT





◀ Gathering at the dedication of the Hirair and Anna Hovnanian Foundation Regional Newborn Center (RNC) are, from left, Tara F. Kelly, vice president, Monmouth Medical Center Foundation, Bill Arnold, Monmouth's chief operating officer, Meg Fisher, M.D., chair of pediatrics at Monmouth and medical director of The Unterberg Children's Hospital, Frank J. Vozos, M.D., FACS, president and chief executive officer at Monmouth, Susan Hudome, M.D., medical director of the RNC, and Siran Hovnanian Sahakian, board member for both the Hirair and Anna Hovnanian Foundation and Monmouth Medical Center Foundation.

# THE UNTERBERG CHILDREN'S HOSPITAL DEDICATES THE HIRAIR AND ANNA HOVNANIAN FOUNDATION REGIONAL NEWBORN CENTER

**IN RECOGNITION** of a generous \$2 million gift from the Deal, N.J.-based Hirair and Anna Hovnanian Foundation to the Monmouth Medical Center Foundation, the Regional Newborn Center at The Unterberg Children's Hospital at Monmouth Medical Center recently celebrated its expansion with a dedication ceremony renaming the center as The Hirair and

Anna Hovnanian Foundation Regional Newborn Center.

Established in 1986, the Hirair and Anna Hovnanian Foundation has given more than \$50 million to worthy causes including Monmouth Medical Center and many other pillars of the Monmouth and Ocean county communities.

As the first level III Neonatal

Intensive Care Unit (NICU) in New Jersey and one of the nation's best in terms of outcomes, the newly expanded Hirair and Anna Hovnanian Foundation Regional Newborn Center (RNC) provides specialized care for more than 500 babies annually—even those weighing less than a pound and born at just 24 weeks' gestation. Now, the RNC will be able to provide this specialized care to even more infants through its expansion, which includes the following additions:

- eight intensive-care bassinets, bringing the total number of bassinets to 31;
- three lactation rooms, bringing the total number to four—enabling four times as many mothers to nurse their babies and pump breast milk in a comfortable and private setting;
- a parent sleep room, where moms and dads can catch up on their rest—reducing stress as families transition

from the RNC to their home;
 

- and other resources for families, additional equipment and storage space.

“The Hovnanians' generous gift enables us to provide necessary intensive care for the increasing number of critically ill babies born in our region each year,” said Margaret C. Fisher, M.D., chair of the Department of Pediatrics and medical director of the Unterberg Children's Hospital at Monmouth Medical Center. “We're deeply grateful for their donation, which will help many more children survive and thrive.”

“The miracles accomplished by the doctors at Monmouth's Regional Newborn Center astound me. I just want to do my part to help them care for more infants,” said Siran Hovnanian Sahakian, who is a board member of the Hirair and Anna Hovnanian Foundation and the Monmouth Medical Center Foundation.

The unveiling and dedication ceremony was held at The Unterberg Children's Hospital at Monmouth Medical Center and featured tours of the expanded unit. On hand for the dedication were Monmouth Medical Center President and Chief Executive Officer Frank J. Vozos, M.D., FACS, Siran Hovnanian Sahakian, and families who have received care at the RNC.

“We truly appreciate the Hovnanian family's longstanding support and it is with great pleasure that we dedicate The Hirair and Anna Hovnanian Foundation Regional Newborn Center in their honor,” said Dr. Vozos.

The eight new bassinets are for moderately ill infants, classified as “level II.” The RNC also serves very sick, premature infants, typically on ventilators and supplemental oxygen, considered “level III.” In addition, the facility provides intermediate and continuing care for babies who are not as sick but need specialized nursing care.

The RNC focuses on parents as well as babies. “Parents are often here with their babies for extended periods—

four to eight weeks or more,” said Susan Hudome, M.D., medical director of the Hirair and Anna Hovnanian Foundation Regional Newborn Center at Monmouth Medical Center, “so family comfort is a top priority. We're streamlining and consolidating many of our processes to give parents a more pleasant, stress-free experience.”

In 1968, Monmouth became the first hospital in New Jersey and the first community hospital in the country to establish a NICU. Today, it boasts the region's largest state-designated, level III NICU with one of the highest survival rates in the country. Staff members

include board-certified neonatologists, specially trained nurse practitioners and neonatal nurses, therapists, social workers, technologists and a broad-range of subspecialists including pediatric surgeons and radiologists.

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## EXPANDING TO MEET DEMAND

**EXPECTANT MOTHERS** take comfort in knowing that if their baby needs special care after birth, Monmouth Medical Center is the right place to be. The Hirair and Anna Hovnanian Foundation Regional Newborn Center (RNC) recently underwent an ambitious expansion to accommodate the demand for its services. More than 500 of the tiniest patients are treated each year for conditions such as prematurity, low birth weight, acute life-threatening illnesses and congenital disorders, as well as for delicate surgeries. The NICU has a full array of highly sophisticated technology and highly trained caregivers whose main focus is responding to a premature or high-risk infant's needs in a precisely measured and appropriate manner. The NICU features Giraffe Omnibed Isolettes, the most advanced technology available to monitor and enhance fragile babies' hospital environment. Babies cared for in the NICU are extremely delicate and their immature circulatory and organ systems are often incapable of withstanding even small environmental changes. To help their lungs and hearts to mature, they require as controlled an environment as possible. The Giraffe Omnibed Isolettes are specialized pieces of equipment that precisely control the environment of a premature or ill newborn.



# RAISING AWARENESS OF ALL CANCERS



**MONMOUTH MEDICAL CENTER**, a Barnabas Health facility, was again an attendee at Best of Monmouth. During the event, Monmouth spotlighted its Roll Out The Ribbons campaign.

The hospital launched Roll Out The Ribbons, a unique campaign designed to strengthen the fight against cancer and honor courageous individuals who have and are fighting the battle, on July 4 at Long Branch's Oceanfest celebration. The goal is to raise awareness of all cancers and educate the public about the importance of early detection and prevention. The Promenade of Hope—a half-mile stretch of railing along the boardwalk in Long Branch—enabled residents from local communities to dedicate multi-colored ribbons along the rail with messages of hope and healing, symbolizing a united front against cancer.

Shortly after Labor Day, more than 1,000 Ribbons of Honor were removed from Long Branch's beachfront promenade and attached to a seven-foot tall wire ribbon sculpture that is currently on display on the upper level of the Monmouth Mall in Eatontown (see photos at left).

The sculpture, designed to hold ribbons inscribed at community events held in observance of Prostate and Pediatric Cancer Awareness Month in September, Breast Cancer Awareness Month in October and Lung Cancer Awareness Month in November, is set in a Garden of Hope featuring an information area to showcase the services of the Leon Hess Cancer Center at Monmouth and American Cancer Society, as well as other cancer-related community events.

To learn more about cancer services at Monmouth Medical Center, or to learn about upcoming cancer awareness events, call 888-724-7123 or visit [rollouttheribbons.com](http://rollouttheribbons.com).

## MONMOUTH MEDICAL CENTER

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